



CREATIVE@HUBS

Holistic networking of creative industries via hubs

Project Duration:



54 months

(from 1-7-2019 to 30-12-2023)

Project budget:



€ 10.243.210,00 million,

(ERDF contribution: € 8.706.728,50 million
& national contribution: € 1.536.481,50 million)

Financing programme:

Cross-Border Cooperation Program INTERREG VA Greece-Italy 2014 – 2020

The CREATIVE@HUBS is part of

the Priority Axis 1. Innovation & Competitiveness

the Thematic Priority 1b. Promoting business investment in R&I, developing links and synergies between enterprises, research and development centers and the higher education sector, in particular promoting investment in product and service development, technology transfer, social innovation, eco innovation, public service applications, demand stimulation, networking, clusters and open innovation through smart specialization, and supporting technological and applied research, pilot lines, early product validation actions, advanced manufacturing capabilities and first production, in particular in key enabling technologies and diffusion of general purpose technologies.

and the Specific Objective SO1.1 Delivering innovation support services and developing clusters across borders to foster competitiveness.



Project Beneficiaries



Lead Beneficiary (LB)

Region of Western Greece – Regional Development Fund of RWG



HELLENIC REPUBLIC
REGION OF EPIRUS

Project Beneficiary 2 (PB2)

Region of Epirus



Project Beneficiary 3 (PB3)

Region of Ionian Islands



REGIONE PUGLIA

Project Beneficiary 4 (PB4)

Puglia Region - Agriculture, Rural and Environmental Department

<https://2014-2020.greece-italy.eu/rlb-funded-projects/creativehubs/>

Region of Western Greece

Description of the overall activities with their results to the local community

The Region of Western Greece (RWG), as part of the project, undertook a number of actions to stimulate the entrepreneurship of small and medium businesses, creators, artists and organizations of the cultural and creative sector, in the 3 Regional Units: Aetoloakarnania, Achaia and Ilia.

The 4 creative hubs in Messolonghi (Chrysogelos building), Agrinio (2nd floor of the Aetoloakarnania Chamber), Pyrgos (ground floor of Ilia's regional administration) and Patras (former Agricultural School of Patras, which is currently under re-construction) are fully equipped collaborative spaces that act as "business centers" for the cultural and creative industries of RWG.

To date, the cultural and creative sector has benefited both in tangible and intangible ways from the Creative @Hubs project. RWG utilized an open consultation with the stakeholders of the sector, to elicit their needs and concerns. In 2020, 4 focus groups were organized under the responsibility of the Institute of Regional Development of the Panteion University, which resulted in the development of specific targets, thus adapting the 72 workshops-seminars that were implemented, under the responsibility of the 3 Chambers of Commerce of RWG (Achaia, Aetoloakarnania, Ilia) focusing on entrepreneurship, networking, development of know-how, innovation etc. In addition, the 3 Chambers of Commerce developed educational material in 11 thematic units targeted to the sector and supported by videos, notes, webinars and self-assessment questionnaires.

The organization of 3 "Make Noise Events" in Athens, Thessaloniki and Mostar (Bosnia), by the 3 Chambers of Commerce, gave the opportunity for SMEs of the creative industry to participate. The same opportunity for networking and interaction was given to them through the organization of B2B meetings in the regions of Epirus, Ionian Islands and Apulia (Italy).



Region of Western Greece

Moreover, added value to the actions was given by the exchange program of hub Managers during which experiences, know-how and good practices were exchanged. In addition, the cross-border open innovation competition gave the opportunity to highlight 7 innovative creative ideas of SMEs in Greece and Italy.

Added-value to the actions of the project was also provided from the CTI & Press "Diofantos" organization, which developed new technological tools, including the electronic platform of the project (<https://creativehubs.cti.gr/home>) with networking opportunities, tele-training, tele-conferencing and creative business portal, alongside a help-desk.

The realization of a pilot International Festival for the creative industries in 2021 in Pyrgos and the participation in 3 International Exhibitions undertaken by the Regional Development Fund of RWG upgraded the extroversion of the project and its actions, but also stimulated the cooperation network.

The Final Conference of the project was held hybridly on September 28-29, 2023 at the Archaeological Museum of Patras, under the responsibility of the RDF/RWG in which all partners and a number of interested citizens participated. At the same time, B2B meetings were held between SMEs from Greece and Italy.

All of the above, during the implementation of the project, were monitored, evaluated and redefined for the best final result by the Institute of Regional Development of the Panteion University. The most important thing, however, is that even after the end of the project (November '23), this support will continue to exist and be provided to those interested, by taking advantage of a sustainability plan that the project has presented.



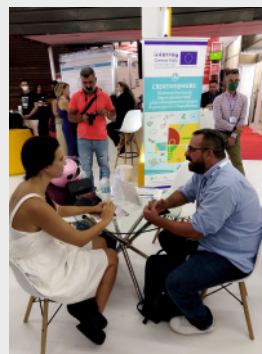
The good practices implemented and adopted in the local community, as a result of the project's actions

- ✓ Networking actions of creative SMEs with future perspectives
- ✓ Exchange program of Hub Managers and transfer of know-how
- ✓ Development of educational material in 11 targeted thematic units
- ✓ Sustainability plan of creative hubs
- ✓ Development of electronic platform and electronic tools (e-tools)
- ✓ Redevelopment and utilization of unused space (former Agricultural School of Patras)
- ✓ Development and transfer of know-how and skills to people in the creative industry, through 72 workshops-seminars

Region of Western Greece

Summary facts and events

- ✓ 72 workshops-seminars with over 2,000 participants in: Pyrgos, Amaliada, Krestena, Ancient Olympia, Korakochoi, Zacharo, Messolonghi, Agrinio, Matsouki, Gavrolimni, Patras, Aigio, Kalavrita.
- ✓ 3 Make Noise Events with over 110 participants in: Thessaloniki, Athens and Mostar in Bosnia.
- ✓ Over 70 B2B meetings in: Patras, Messolonghi, Ioannina, Zakynthos, Puglia, Athens, Thessaloniki and Mostar in Bosnia.
- ✓ Over 35 SMEs from PDE participated in meetings-missions.
- ✓ Over 70 Press Releases.
- ✓ Participation in 3 International Exhibitions with over 376,000 visitors in: Thessaloniki and Mostar, Bosnia.
- ✓ Hybrid International Festival of Creative Industries, with over 250 participants in Pyrgos.
- ✓ Participation and representation of the project in more than 10 Meetings-Conferences.
- ✓ Development of 1 electronic platform (<https://creativehubs.cti.gr/home>).
- ✓ 1 cross-border (Greece-Italy) innovation competition with 7 winners and 8 prizes.
- ✓ 24 Webinars.
- ✓ 4 Focus Groups in: Patras, Pyrgos, Agrinio and Messolonghi.
- ✓ Development of educational material in 11 thematic units.
- ✓ 6 communication channels with over 900 publications and over 1,800 followers.



Region of Epirus

Description of the overall activities with their results to the local community

➤ Digital Repository (December 2022 – January 2023)

As part of the actions of work package 3, the Region of Epirus proceeded with the collection and documentation of primary data of historical - cultural character that have inspired the design and production of objects over the centuries. All primary and documented data of historical character were entered into an open-source database application, suitable for mobile devices and the internet, of the type of a repository of "ideas" for future use.

Repository Link: <https://creativehubs.gr/el/>

➤ Promotional Video Production (January 2023)

As part of the actions of Work Package 2, the Region of Epirus conducted interviews with a total of eight artists who participated in the process of the seminars and in the individual activities of the Region of Epirus. These interviews were included in the promotional video that was created, and shots were taken of both the artists themselves and the objects they created. The first part of the video included a short interview with Mr. Gorgolis, Thematic Vice-Regional Head of the Region of Epirus, who provided some basic information about Creative@Hubs.

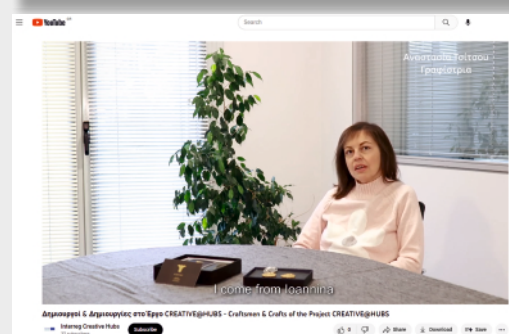
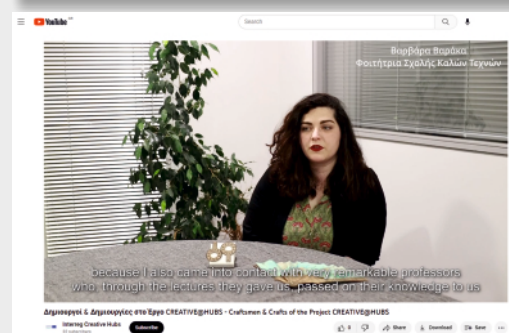
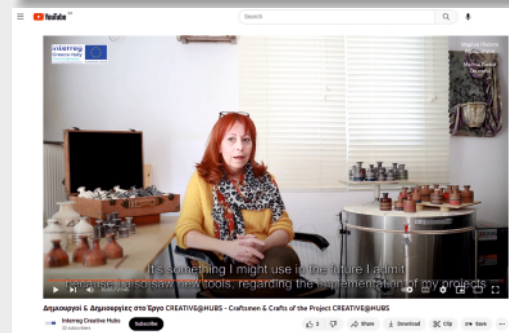
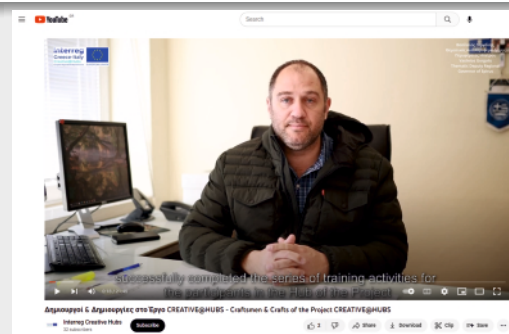
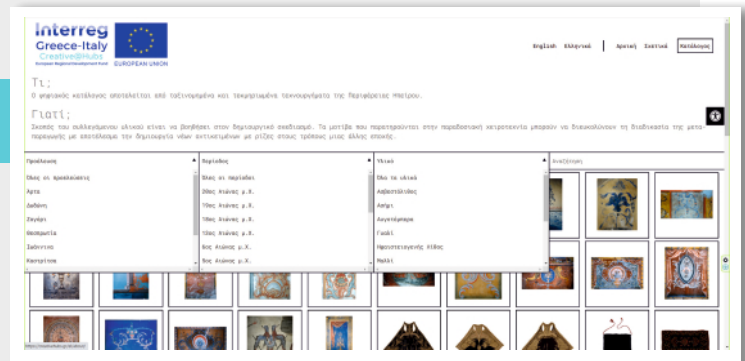
Video Links:

1. Promotional Video Link (English Subs Embedded):

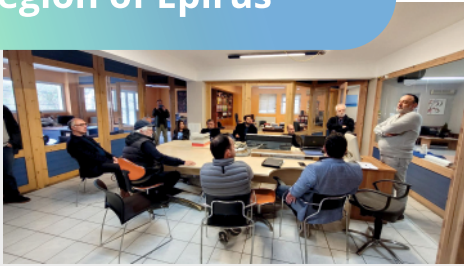
https://www.youtube.com/watch?v=OpqIHusy16Q&ab_channel=InterregCreativeHubs

2. Trailer Link (English Subs Embedded):

https://www.youtube.com/watch?v=Q4RP_duhLtY&ab_channel=InterregCreativeHubs
https://www.youtube.com/watch?v=82BWkTLbIkE&ab_channel=InterregCreativeHubs
https://www.youtube.com/watch?v=3FGSKDdJDN0&ab_channel=InterregCreativeHubs



Region of Epirus



➤ Hub Manager Visit to Zakynthos (April 2023)

Within the framework of the project, the Hub Manager of the Region of Epirus participated in the meeting held in Zakynthos in April 2023. Through this meeting, he had the opportunity to meet the participants of the Hub of the Region of Ionian Islands and to collect information regarding the scope of their activities.

During this visit, the Hub Manager of the Region of Epirus participated in the B2B meetings organized in Zakynthos, visited the company "Entipo" and the radio station "Radio Stigma", while he attended the scheduled presentations of the European Programmes as well as the documentary about Zakynthos.



➤ Hub Manager Visit to Patra (April 2023)

Within the framework of the project, the Hub Manager of the Region of Epirus participated in the meeting held in Patra in April 2023. Through this meeting, he had the opportunity to meet the participants of the Hub of the Region of Western Greece and to collect information regarding the activities and actions of their businesses.

During this visit, the participants had the opportunity to talk and exchange ideas and opinions on how the individual hubs operate. A presentation of the progress of the project up to that moment as well as a presentation of the activities of the Patras Hub took place. In addition, data on the creative industry and the entrepreneurs involved in this sector were presented for each of the Regions participating in the Project.

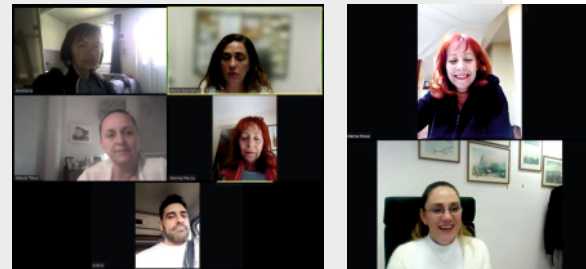


Region of Epirus



➤ Mentoring Activities (January - June 2023)

Within the actions of the Region of Epirus in the context of the project, mentoring sessions were included which were related to the provision of basic support services for a business (Business Support Services). In addition, the counseling sessions related to outreach services within the programme, mentoring services and business development services. As a culmination of the mentoring sessions, the Region of Epirus will provide upon the completion of the actions to the participants a standard business/marketing plan so that the potential beneficiaries can develop their own plan, focused on their requirements.



➤ Visit to the International Biennale Révélations (07-11/06/23)

As part of the Creative@Hubs project, the Region of Epirus organized the visit of its group of artisans/artisans to the International Exhibition "Révélations International Biennial of Crafts and Creation" which took place in Paris in June. The aim of the visit was to achieve contact with creators/artisans from abroad with the aim of exchanging know-how, ideas, creative techniques as well as developing cooperative ties.

The International Biennale Révélations, held every two years, is a landmark event that celebrates both French and international creativity. Conceived and created by the Ateliers d'Art de France, a professional organisation representing the 281 French fine arts, this Biennale is the most important economic event in the sector. The stage for countless meetings, Révélations brings together the creation market's professionals and fine crafts aficionados around unprecedented works and exceptional expertise. Through this specific action, the creators of the Region of Epirus came in contact with creators and professional artists from abroad, exchanging views and learning new methods, directly related to the creative industry.



Region of Epirus

➤ Participation in Partners' Event (September 2023)

In the context of the Project, representatives from the Epirus Region Hub participated in the Final Conference and the B2B Event organized by the Western Greece Region in Patras in September 2023. During the two-day event, which took place at the New Archaeological Museum of Patras, participants had the opportunity to be informed about the project's activities and to network with companies in the creative industry sector.

During the B2B event, participants had the opportunity to meet and converse with representatives from the regions participating in the project, as well as to exchange ideas and opinions regarding their businesses' activities. This specific action strengthened communication among the companies participating in the Hubs and utilized the networking opportunities provided by the program.



➤ Next Steps

In the next steps the Region of Epirus will proceed to organize the participation of the members of the Hub of the Region of Epirus in the B2B Meeting which will be organized in Zakynthos.

In addition, the Info Day regarding the completion of the actions of the sub-project of the Region of Epirus will be organized.



Region of Epirus

The good practices implemented and adopted in the local community, as a result of the project's actions

- ✓ Collaboration cooperation and bonding between craftsmen (hub members) from Ioannina and Bari (cross border collaboration), Patra, Aetoloakarnania, Ilia, Zante (regional collaboration).
- ✓ Capacity building from the mentoring/coaching sessions regarding the professionalization of the crafting activities and the entrepreneurship
- ✓ Knowledge transfer and skills acquisition from the training sessions
- ✓ Networking, communication and knowledge transfer with other hubs of the creative industry and hub members from Paris
- ✓ Promotion and familiarization of the creative industry to the local community through the public events

Summary facts and events

Deliverable 2.2.3

- 1st Info Day, 8 December 2022, in Ioannina with 54 Participants
- 2nd Info Day will be held within November '23

Deliverable 4.2.2

- Training in the morphological analysis of at least 50 patterns and artefacts from historical and archaeological finds.
- Training in the composition of patterns and the design of artifacts based on historical and archaeological findings
- Training in the composition of patterns and the design of artifacts based on historical and archaeological findings
- Training in design processes for using traditional techniques with moulds, presses, ovens etc.
- Training in the procedures of modern digital design techniques for use of digital production techniques with laser cut, 3d printer
- Training in hybrid design methods, which combine analog and digital design processes and can be used in mixed production processes
- Training in design with modern digital media and prototyping with digital printers.
- Presentation of Augmented reality and Virtual reality tools for planning and solving problems in production
- Training in the combined use of traditional design and production techniques, with molds, presses, ceramic ovens - baking molds, and modern techniques with 3d design, 3d printing, laser-cut, etc.

From March 2022 to June 2022 - Total of 18 sessions with approx. 40 participants per session.

Deliverable 5.2.1

- B2B Meeting in Ioannina (2-days event) as following:
 - 08/12/22 - 52 Participants
 - 09/12/22 - 18 Participants (enterprises)
- B2B Meeting in Bari and Patras has been attended by the Region of Epirus representatives and hub members.
- Mentoring/Coaching Sessions as following:
 - From October '22 to May '23 - Total of 8 sessions with 10 participants per session

Region of Ionian Islands

Description of the overall activities with their results to the local community

The Creative@Hubs project is coming to a closure for the Region of the Ionian Islands and all planned activities are either completed or under-completion.

In particular, the main activities that are under development until the end of the project are the following:

1. The re-construction of studio is on its way and according to the plan it will be delivered by mid-November and it will be fully operational by the end of the project.
2. The last info day of the project is organized for 31/10/2023
3. The Region of the Ionian Islands also plans to host some pending B2B events, such as meetings organized by the Epirus Region in Lefkas island on 4/11/2023.

The good practices implemented and adopted in the local community, as a result of the project's actions

During the extended summer period, the Region of the Ionian Islands organized a number of activities within the project, which are presented below.

Pilot actions

One-day events



1. "Our Lord is ascending on the cross" church music concert, Holy Wednesday 12 April 2023 at 21:00 at the Holy Metropolitan Church of Zakynthos
2. "To Fiore tou Levante honors its teacher: event - tribute to Teacher Angelos Visvardis", Sunday, April 30, 2023 Municipal Theater of Zakynthos
3. "30 Years of Singers in Zakythos - the Journey", Sunday July 9 at the Outdoor Municipal Theater
4. Traditional Zakythos Feast, Thursday 27 July 2023, Pigiadakia Zakythos
5. "Feast of Raisins", Saturday 12 August 2023, Sarakinadou Square
6. "Wine, Songs and Food", Monday August 14, 2023 "Portokali" multipurpose hall
7. Feast of Panagia Anafonitria Skoulidakos, August 22, Skoulidakos
8. Zakynthos feast in Agios Dimitrios Zakythos, August 31



Region of Ionian Islands

Two-day events

1. "Opera Nights in Zakynthos", July 30 at the Historical Church of Agios Spyridon, July 31 at the Church of Panagia Faneromeni



2. Two-Day Traditional Zakynthian Feast in Agios Leos, July 29 & 30

Festival

1. 7th Panhellenic Student Radio Festival, April 27 to 29
2. "The seas unite" 3-day Festival in Keri Zakynthos

➤ Three on-line workshops with well-known established individuals in the music industry.

➤ Face-to-face workshops:

1. "Sources of funding for creative and cultural SMEs, Associations, Organizations & Bodies". The event was organized at Foskolos Cinema on 4/4/2023
2. "Music technology and professional development". The event was organized at the Amphitheater of the Music High School of Zakynthos on 19/9/2023

3. "Recording studio in Zakynthos the ultimate workshop for all musicians". The event was organized in the Amphitheater of the Music High School of Zakynthos on 21/9/2023



In addition, the main effort of the project participants was placed on the development of the Studio in Zakynthos, and considerable progress can be claimed. The Studio is expected to be completed and fully operational by the end of the project.



Summary facts and events

Open events accessible to all interested individuals: all pilot actions organized – see list above. The overall number of participants exceeded 1000 people.

3 workshops:

- "Sources of funding for creative and cultural SMEs, Associations, Organizations & Bodies". The event was organized at Foskolos Cinema on 4/4/2023 Attended by: 27 people
- "Music technology and professional development". The event was organized at the Amphitheater of the Music High School of Zakynthos on 19/9/2023 Attended by more than 30 people including students of the Music School
- "Recording studio in Zakynthos the ultimate workshop for all musicians". The event was organized in the Amphitheater of the Music High School of Zakynthos on 21/9/2023 Attended by more than 80 people including students of the Music School

One final info day is planned for 31/10/23

Puglia Region

Description of the overall activities with their results to the local community

The Creative@Hubs Project activities had the main objective of fostering the creation of connections and contamination between the two target sectors of the project - the creative industries and the agri-food industry - while at the same time raising awareness and involving different stakeholders. This complex process was supported by the use of innovative learning methodologies such as Living Labs, hackathons and widespread cultural events, as well as specific training courses. The activities, coordinated by the Puglia Region, Department of Agriculture, Rural and Environmental Development, achieved the important result of territorial widespread coverage, thanks above all to a network of high-profile collaborating organisations that assisted the Region in the implementation of the planned actions.

The collaborating institutions were the University of Salento, the University of Foggia, The Mediterranean Agronomic Institute CIHEAM BARI, the Chamber of Commerce, Industry and Crafts of Bari and the University of Bari.

Particularly noteworthy are the activities that came into being thanks to Creative@Hubs Project, including an Observatory on Agrifood Productions set up by the University of Foggia, the training course for Hub Managers organised by CIHEAM Bari and two editions of the Rural Creativity Fair promoted with the Chamber of Commerce of Bari that involved more than 50 companies in the promotion of their products and services. Also important was the promotion of start-ups and young entrepreneurs, who were involved with special courses in schools, dedicated events and two competitions on innovation.

The final part of the project was dedicated to the promotion of the physical spaces dedicated to innovation, located at the Mediterranean Agronomic Institute of Bari and in Lecce, at the Ecotekne - Aldo Romano building. The last scheduled event will be the inauguration of the new Hub built at Pavilion 25 of the Foggia Fair, an imposing work of urban and social regeneration at the service of creativity.

The good practices implemented and adopted in the local community, as a result of the project's actions

Among the levers of collaboration between cultural industries and the agri-food sector, the project synergistically implemented a series of actions involving a wide local community.

- ✓ Cross-collaboration events to foster forms of contamination between different sectors and Creative Rurality processes
- ✓ Training dedicated to the transferability and application of international best practices for co-innovation in the rural economy
- ✓ Territorial animation
- ✓ Newtworking activities
- ✓ Support activities for the exploitation and sustainability of HUBs
- ✓ Urban regeneration and valorisation of underused spaces

Puglia Region

Summary facts and events

Bari (in cooperation with the Chamber of Commerce):

- ✓ n.10 Living Lab meetings to foster contamination processes
- ✓ 30 May -September 2023 involvement of students F. Gigante Agricultural Technical Institute in Alberobello and Locorotondo
- ✓ n.5 Design Thinking meetings with HUBs and Local Stakeholders 21 June - 14 July 2023 Agrifood and CCI companies/Apprentices of the food and wine and creativity sectors
- ✓ n.3 seminars on Management and Entrepreneurship for CCI and Agrifood companies 21 June - 14 July 2023 Agrifood companies and CCI/Apprentices of the food, wine and creativity sectors
- ✓ n.3 thematic workshops with experts supporting the matching action 21 June - 14 July 2023 Agrifood companies and CCI/Appassionates of the food and wine and creativity sectors
- ✓ n.5 Design Thinking meetings with companies from the Creative Cultural and Agri-food sectors 11-19 July 2023 Agrifood companies and CCI/Appassionate people from the food and wine and creativity sectors
- ✓ n.1 acceleration course through lectures, role playing and case studies September 2023 Students of Istituto Artistico G. De Nittis and School of Fine Arts
- ✓ Rurality Fair 9-17 September 2023 Agrifood and CCI companies
- ✓ Hackathon 9-17 September 2023 Participants in the various previous activities, Agrifood companies, CCI, students, professionals, experts and enthusiasts
- ✓ 8 live events at the Fiera del Levante premises to illustrate the innovative ideas generated by the young incubates 9-17 September 2023 Participants in the various previous activities, Agrifood companies, CCI, students, professionals, experts and enthusiasts



Puglia Region

Bari (in cooperation with Mediterranean Agronomic Institute IAMB):

LIVING LAB "CREATIVE RURALITY"

- ✓ THE OPPORTUNITIES OF INNOVATION BETWEEN AGRICULTURAL, CREATIVE AND CULTURAL ENTERPRISES IN PUGLIA, 20 October 2022, Fiera del Levante, Bari, event addressed to start-ups, enterprises and aspiring entrepreneurs
- ✓ THE OPPORTUNITIES OF YOUNG ENTREPRENEURSHIP, 17 April 2023 Inca, Molfetta, event aimed at young aspiring entrepreneurs
- ✓ MEETING WITH BIODISTRICT, 8 April 2023, Municipal headquarters, Ruvo di Puglia in collaboration with Biodistretto delle Lame - promoting agent of the agro-ecosystem of the Murgia water carved grooves
- ✓ RURAL TOURISM, BIODIVERSITY AND TERRITORY, 13 June 2023, Ex Slaughterhouse building, Putignano, event aimed at farmers, trade associations, LAGs, creative young people, rural tourism operators
- ✓ INNOVATION THROUGH CREATIVITY, SOCIAL AND TERRITORIAL NETWORKING, 14 June 2023 - Molfetta, event aimed at cultural associations, tourism operators, social promotion associations, enterprises
- ✓ RURAL/DIGITAL, 12 June 2023, Digital Nursery
- ✓ Organisation of international workshops and seminars for the training of HUB Managers
- ✓ "Knowledge Transfer Management for the University Third Mission" 14.12.2022, Valenzano CIHEAM Bari
- ✓ "HUB Sustainability" 14.12.2023 Valenzano CIHEAM Bari
- ✓ "Living Labs as an Open Innovation ecosystem" 15-12-2023
- ✓ 'Living Labs as an Open Innovation ecosystem'
- ✓ Sustainability of hubs with the three-bucket strategy 22 June 2023
- ✓ Networking people in creative hubs 27 June 2023
- ✓ Hub space development and utilization, 29 June 2023
- ✓ Cross innovation, 7 July 2023



Puglia Region

Bari (in cooperation with the University of Bari):

- ✓ Living labs on innovation and competitiveness, 13 April, Bisceglie; 29 March, Torricella (Ta); 19 April, Massafra; 25 May, Ruvo di Puglia.

Lecce (in cooperation with the University of Salento):

- ✓ Presentation of best practices of LL management to all participants, collection of feedback and creation of strategic input for the methodological approach of the LL, 15 December 2022 in Valenzano, with business, research and government representatives from Albania, Montenegro and several southern Mediterranean countries
- ✓ Presentation to participants of a selection of technology tools for living lab participation, engagement, content sharing, 30 June 2023
- ✓ Evaluation of technologies that can promote the sustainability of agri-food companies. Representatives of the agri-food business, consumers of different generations, food bloggers and general enthusiasts 27 March
- ✓ Methodologies and technologies to support sustainable innovation in cultural and creative industries, 27 March 2023, with representatives from the agri-food business, consumers of different generations, food bloggers and enthusiasts in general
- ✓ Transferability and application of international best practices for co-innovation in the rural economy, 30 June 2023
- ✓ Business Strategies - Analysis of the Macro environment, Friday 12 May 2023, with Young Entrepreneurs/Young Aspiring Entrepreneurs
- ✓ Business Strategies - Analysis of the Micro environment, Monday 15 May 2023, with Young Entrepreneurs/Young Aspiring Entrepreneurs
- ✓ Business Strategies - The CANVAS business model, Tuesday 16 May 2023, Young Entrepreneurs/ Aspiring Entrepreneurs
- ✓ Application of Macro Environment Analysis - PEST analysis + Factor Analysis, Wednesday, 17 May 2023
- ✓ Application of SWOT analysis, Tuesday 23 May 2023
- ✓ Elevator Pitch, how to do this application of the CANVAS model, Tuesday 30 May 2023
- ✓ Pitch Competition, Tuesday 06 June and Wednesday 07 June 2023, Young Entrepreneurs/Appiring Young Entrepreneurs



Puglia Region

Foggia (in cooperation with the University of Foggia):

- ✓ Excellent quality productions of Extra Virgin Olive Oil, 15/11/2022 University of Foggia meeting addressed to students
- ✓ Production of canned tomatoes characterised by quality and sustainability attributes 22/11/2022, University of Foggia, meeting addressed to students, stakeholders, entrepreneurs
- ✓ Co-design for the reuse of purified wastewater, 29/11/2022, University of Foggia Students, institutions, stakeholders, entrepreneurs
- ✓ Regeneration of landscapes affected by the spreading xylella fastidiosa infections 6/12/2022, University of Foggia, meeting addressed to students, institutions, stakeholders, entrepreneurs
- ✓ Promoting a healthy lifestyle 13/02/2023 University of Foggia Students, institutions, stakeholders, entrepreneurs
- ✓ Workshop with Sara Gentilini "Holistic networking of creative industries via hub" 02/12/2022
- ✓ Workshop with Francesco Diotallevi "The modern agribusiness market and strategic role of large- scale retail trade" 19/12/2022
- ✓ Workshop with Andrea Nigri "Deep learning, theory and practice"



LIVING LABS

- ✓ "Promotion of a balanced and healthy eating lifestyle" (13/02/2023 - 02/03/2023)
- ✓ "Strategies and solutions for obtaining an excellent quality of Extra Virgin Olive Oil" - 22/11/2022
- ✓ "Production of canned tomatoes characterised by quality and sustainability attributes - communication strategies for the valorization of canned tomato" 29/11/2022
- ✓ "Co-design for the reuse of sewage - strategies for identify new communication strategies to encourage the use of sewage in agriculture" 06/12/2022
- ✓ Regeneration of landscapes affected by the expansion of xylella fastidiosa infections"
- ✓ SEMINAR ON THE MODERN AGRICULTURAL MARKET AND THE STRATEGIC ROLE OF THE LARGE ORGANISED DISTRIBUTION 02/12/2022, University of Foggia
- ✓ Deep learning, theory and practice 19/12/2022 University of Foggia Students, Entrepreneurs, Stakeholders, Lecturers, Researchers
- ✓ Holistic networking of creative industries via hub, 21/11/2022, University of Foggia Students, Entrepreneurs, Stakeholders, Lecturers, Researchers

The Creative@Hubs Project events will continue in Puglia until December 2023.



Region of Western Greece – Regional Development Fund of RWG

<https://www.pde.gov.gr/gr/>
<https://www.ptapde.gr/>

Region of Epirus

<https://www.php.gov.gr/>

Region of Ionian Islands

<https://pin.gov.gr/home>

Puglia Region - Agriculture, Rural and Environmental Department

<https://www.regione.puglia.it/>

More information at the following email: tlybereas@ptapde.gr

Joint Secretariat Communication Officer


Contact person: Mrs Carmela Sfregola, Tel: +39 3493916007

email: c.sfregola@greece-italy.eu

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 https://www.youtube.com/channel/UCDn8mXhH5NoGyir8cN48_eQ

 <https://www.linkedin.com/company/interreg-creative-hubs/>

e-platform <https://creativehubs.cti.gr/en/home>

www.greece-italy.eu



Interreg V-A Greece-Italy Programme is a European Territorial Cooperation Programme that aims to help public institutions and local stakeholders to develop cross-border projects and pilot actions and to create new policy, products and services, with the final goal to improve the citizens' quality of life.

Strategically, the programme will enhance innovation in a number of fields such as blue growth, tourism and culture, agro food and cultural and creative industries. Interreg V-A Greece-Italy Programme aims to get maximum return from EUR 123 million financed per 85% by European Regional Development Fund (ERDF) and per 15% by the 2 member states through a national co-financing.

<https://2014-2020.greece-italy.eu/rlb-funded-projects/creativehubs/>