

**COMMUNICATION SEMINAR**

**Interreg V-A Greece-Italy Programme 2014-2020**

**VENUE: Padiglione 152 Sala 1 – Fiera del Levante Bari**

**(9.00-16.00)**

**DATE: 17 MAY 2019**

**AGENDA**

09.00 – 9:15	Arrival of Participants – Registration
09.15 – 9.30	Welcome greetings Bernardo Notarangelo, Puglia Region Coordination of International Policies
9.30 – 10.00	How to communicate Europe and its results - Giuseppe Dimiccoli Journalist of Gazzetta del Mezzogiorno
10.00 – 10.20	Information and communication rules Carmela Sfregola Communication Officer Interreg V-A Greece-Italy Programme
10:20 – 11:00	“Open data and cohesion policy” - Francesco Paolicelli Piersoft
11:00 – 11:30	Q&A
11:30 – 12:00	Coffee Break
12.00 – 13.15	Introduction on social media, Enrico Olivieri, communication manager
13.15 – 14.00	Practical Examples
14.00-14.30	Light lunch
14:30 – 15.00	"Are you compliant with GDPR (General Data Protection Regulation) Law?" Morena Ragone, Puglia Region
15:00 – 15:30	Content Management- Story Telling- Practical Examples, Enrico Olivieri, communication manager
15:30 – 15:45	Q&A
15.45 -16.00	Conclusions Giuseppe Rubino –Puglia Region European Territorial Cooperation Section