

OUR MISSION

- Creating a cluster of cooperation between Greece's and Italy's businesses engaged in health tourism (e-Cluster)
- Introducing a new tourism product called Health Tourism
- Creating a platform containing information about tourism and medical providers in the cross-border area (e-Tour Facilitator)



Greece and Italy working together to build an **Innovative Medical Tourism Strategy**

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Programme: Interreg V-A Greece-Italy 2014/2020

Priority Axis: 1- Innovation and Competitiveness

Duration: 31/5/2018 - 30/05/2020

Budget: € 897.703,80 - Project co-funded by European Union, European Regional Development Funds (E.R.D.F.) and by National Funds of Greece and Italy.



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OUR FOCUS

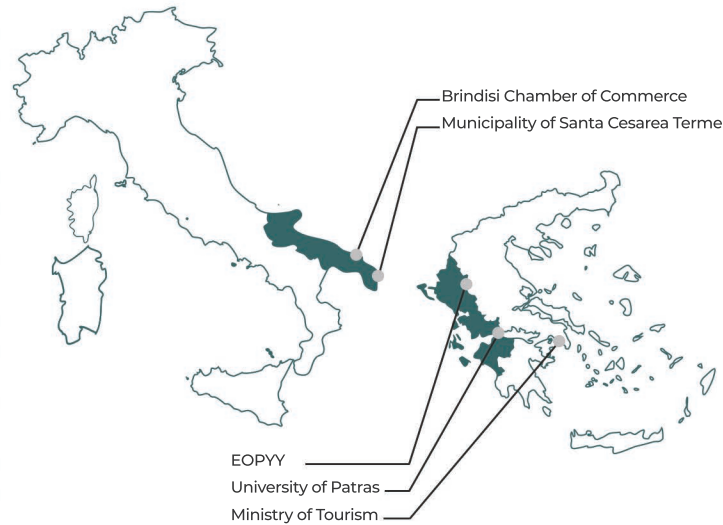
In-MedTour is a European project, funded by Interreg V-A Greece-Italy Programme, focused on the Health Tourism.

The project promotes an innovative tourism product between Greece and Italy, called "health tourism", which consists of associating health travel with the opportunity to enjoy the beauties of the visited area, through a tourism package that takes into account the needs of the patients/tourists.

The project partners are creating a modern e-Cluster which involves enterprises and research bodies of both countries, in order to exchange best practices and create a networking of health tourism.

GROWING BEYOND NATIONAL BORDERS

5 partners from Greece and Italy



OUR GOALS

- 1 Ensure that the health tourism sector of the cross-border area has access to innovation.
- 2 Include information and dissemination actions.
- 3 Create a cluster to increase collaboration and networking between businesses and research and development centers.
- 4 Support the growth sectors with significant employment opportunities, especially in SMEs, by finding R&D specialties in health tourism.
- 5 Increase investments in R&D through clustering and networking between research entities and businesses.