

**Interreg**  
**Greece-Italy**  
YESS

European Regional Development Fund



EUROPEAN UNION



## **SUMMER SCHOOL**

### **Selection Announcement**

***“YESS - Young Entrepreneurship Startup School” Project  
promoted by the Interreg Greece - Italy 2014/2010***

**Politecnico di Bari - Uni.Versus CSEI - CCIAA Bari - University of Ioannina - ERFC**

**July 2019, 15<sup>th</sup> - 26<sup>th</sup>  
Bari, Italy**

After the successful event “Mobilizing the Start-up Ecosystem of Epirus” (Ioannina, April 3<sup>rd</sup>) and YESS Startup Bootcamp (Ioannina, May 11<sup>th</sup> - 19<sup>th</sup>), the **Interreg YESS Project** (<http://interregyess.eu>) intends to transfer knowledge and best practices to young people in order to provide the useful tips and to spark challenges on developing business ideas. The **YESS Summer School (July 2019, 15<sup>th</sup> - 26<sup>th</sup>)** is a unique opportunity where you will meet in **BARI (ITALY)** professionals, businessmen and academics that will help you to figure out how to innovate in the fields of Blue Growth, Design, e-Health, Tourism, Social Innovation and Information and Communication Technologies (ICT).

*If you are young (18-22 years), YESS Summer School will be a great chance to discover how innovative ideas are changing the world and it will be completely free!*

#### **1. Objectives, aims and organization**

The YESS Project aims to encourage the spirit of entrepreneurship in young people and the creation of new businesses in order to increase support for economic development of the Greece-Italy Cross Border Area.

The project wants to enhance competitiveness of small and medium-sized enterprises active in the design, blue growth, tourism and e-health sectors.

The YESS Summer School aims at increasing the awareness of young people about entrepreneurship and innovation, by stimulating, at the same time, their attitudes, consciousness, critical thinking creativity, innovation, crossborder collaboration, and improving their knowledge and skills, to create a dynamic and prolific environment.

With this in mind, the YESS Summer School has the objective to build innovative knowledge and skills about mentioned subjects, and facilitate fruitful cultural exchanges among a variety of actors coming from different areas, including representatives from the academia, the public and private sectors, but also potential funders and investors.

The programme focuses on the following topics:

- Digital transformation: tools and strategy
- Big Data, Open Data & Analytics

- Innovation: Management & Strategy
- Social Media and Digital Marketing

Participation in the YESS Summer School is free.

The organizers will offer:

- accommodation, only in case of participants located over 50 km from Bari;
- lunch;
- dinner (only for participants that will be hosted in A.DI.S.U buildings);
- local transports for YESS activities from A.DI.S.U. buildings and Uni.Versus CSEI (only for the participants residing in Bari);
- consumables;
- transportation costs from Ioannina to Bari, for Greek participants.

Organization will not cover other costs than those listed above.

## 2. Calendar

The YESS Summer School will last twelve days (July 2019, 15<sup>th</sup> – 26<sup>th</sup>) and foresees the combination of innovative teaching methods and interactive workshop classes. At the end of the YESS Summer School, the last day will be dedicated to students and presentations of their business ideas in front of an audience of experts in the fields of Blue Growth, Design, e-Health, Tourism, Social Innovation and Information and Communication Technologies (ICT).

The detailed training programme can be found in Annex 1.

## 3. Locations

Classes will be held at Uni.Versus CSEI and in A.DI.S.U. buildings in Bari, Italy.

More details can be found in Annex 2.

## 4. Admission requirements

The Summer School is open to 20 Young people from 18 to 22 years old, equally shared from Italy and Greece.

The applicants must hold an adequate level of English proficiency.

## 5. Application

All applicants are invited to provide the information required in the application form (Annex 3).

In addition they have to provide:

- copy of ID card or passport,
- CV signed,
- a motivation letter (Annex 4),
- copy of English language knowledge certificate (if available).

The candidates should fill in the attached application form, and send it with all relevant attachments to

- s.miccoli@universus.it (Italian applicants)
- amavrom@cc.uoi.gr (Greek applicants)

with the following subject: "APPLICATION TO YESS SUMMER SCHOOL".

## 6. Deadline

Applications for admission must be submitted within 12.00h, June 20, 2019.

## 7. Participants' Selection

The selection will be carried out by a Commission made by at least three experts from the participating organisations.

## 8. Selection Procedure

The Commission will evaluate the profile and motivation letter and of each candidate (evaluation can reach a maximum of 30 points).

In order to guarantee the equal representation of both countries, the top 10 Italian and the top 10 Greek candidates will be eligible to participate. The selection will also consider gender balance.

In case of candidates with equal evaluation, the Commission will award the youngest candidate.

#### **9. Approval of acts**

The list of selected participants will be published on the website [www.universus.it](http://www.universus.it) and of the YESS project <http://interregyess.eu>, on June 26<sup>th</sup>, 2019. Selected applicants will be also notified with an email.

#### **10. Enrolment of accepted students**

Selected applicants must provide, not later than July 3, 2019 the filled-in and signed acceptance form (Annex 5) to:

- [s.miccoli@universus.it](mailto:s.miccoli@universus.it) (Italian applicants)
- [amavrom@cc.uoi.gr](mailto:amavrom@cc.uoi.gr) (Greek applicants)

with the following subject: "ACCEPTANCE YESS SUMMER SCHOOL".

#### **11. Attendance, renunciation, awarding of diploma**

A participation certificate will be obtained only if the participant attends least 85% of the YESS Summer School.

In case of renunciation of participation before the start of the Summer School, candidates must promptly notify the organization (at the following email address: [s.miccoli@universus.it](mailto:s.miccoli@universus.it) and to [amavrom@cc.uoi.gr](mailto:amavrom@cc.uoi.gr)).

#### **12. Processing of personal data**

The personal data that will come into possession of Universus CSEI, as a result of this Notice, will be processed in

compliance with the legislation on the protection of privacy pursuant to Legislative Decree 30 June 2003 n. 196 and the General Data Protection Regulation (EU/2016/679) Similarly, The personal data that will come into possession of University of Ioannina, as a result of this Notice, will be processed in compliance with the legislation on the protection of privacy pursuant to the General Data Protection Regulation (EU/2016/679)

#### **13. Information**

For more information, please visit per Project Page (<https://yessincubation.eu/>) or contact [s.miccoli@universus.it](mailto:s.miccoli@universus.it) and "[amavrom@cc.uoi.gr](mailto:amavrom@cc.uoi.gr)".

Summer School “**YESS - Young Entrepreneurship Startup School**”

**Annex 1  
Programme**

DAY	DATE	TITLE OF THE MODULE	SCHEDULE
Day 01	15/07/19	Digital transformation: tools and strategy	<b>9 AM – 10AM:</b> Welcoming and Summer School Presentation  <b>10 AM – 1 PM:</b> LECTURES AND WORKSHOP  <b>1PM – 2 PM:</b> LUNCH  <b>2PM – 5PM:</b> LECTURES AND WORKSHOP
Day 02	16/07/19		<b>9 AM – 1 PM:</b> LECTURES AND WORKSHOP  <b>1PM – 2 PM:</b> LUNCH  <b>2PM – 5PM:</b> WORKSHOP
Day 03	17/07/19	Big Data, Open Data & Analytics	<b>09 AM – 1 PM:</b> LECTURES AND WORKSHOP  <b>1PM – 2 PM:</b> LUNCH  <b>2PM – 5PM:</b> LECTURES AND WORKSHOP
Day 04	18/07/19		<b>9 AM – 1 PM:</b> LECTURES AND WORKSHOP  <b>1PM – 2 PM:</b> LUNCH  <b>2PM – 5PM:</b> WORKSHOP
Day 05	19/07/19	Innovation: Management & Strategy	<b>9 AM – 1 PM:</b> LECTURES AND WORKSHOP  <b>1PM – 2 PM:</b> LUNCH  <b>2PM – 5PM:</b> WORKSHOP
Day 06	20/07/19		<b>9 AM – 1 PM:</b> WORKSHOP  <b>1PM – 2 PM:</b> LUNCH  <b>2PM – 5PM:</b> WORKSHOP
Day 07	21/07/19 (Sunday)	Social Media and Digital Marketing	<b>9 AM – 1 PM:</b> LECTURES AND WORKSHOP  <b>1PM – 2 PM:</b> LUNCH  <b>2PM – 5PM:</b> LECTURES AND WORKSHOP
Day 08	22/07/19		<b>9 AM – 1 PM:</b> LECTURES AND WORKSHOP  <b>1PM – 2 PM:</b> LUNCH  <b>2PM – 5PM:</b> LECTURES AND WORKSHOP
Day 09	23/07/19	YESS Think Tank	<b>9 AM – 1 PM:</b> WORKSHOP

Day 10	24/07/19		<b>1PM – 2 PM: LUNCH</b>
Day 11	25/07/19		<b>2PM – 5PM: WORKSHOP</b>
Day 12	26/07/19	<b>WRAP-UP AND FINAL PRESENTATION (PUBLIC)</b>	

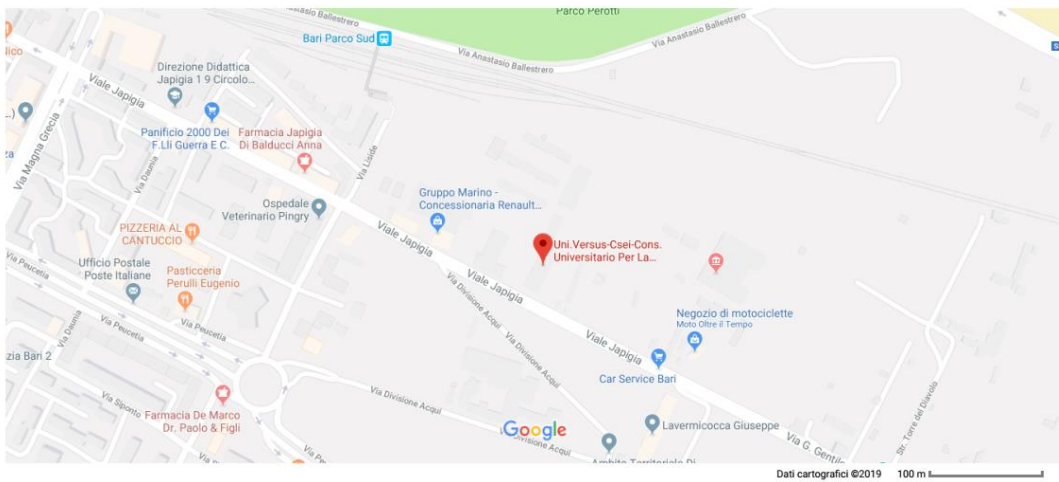
*Note: Slight modifications to the schedule/programme can occur during implementation.*



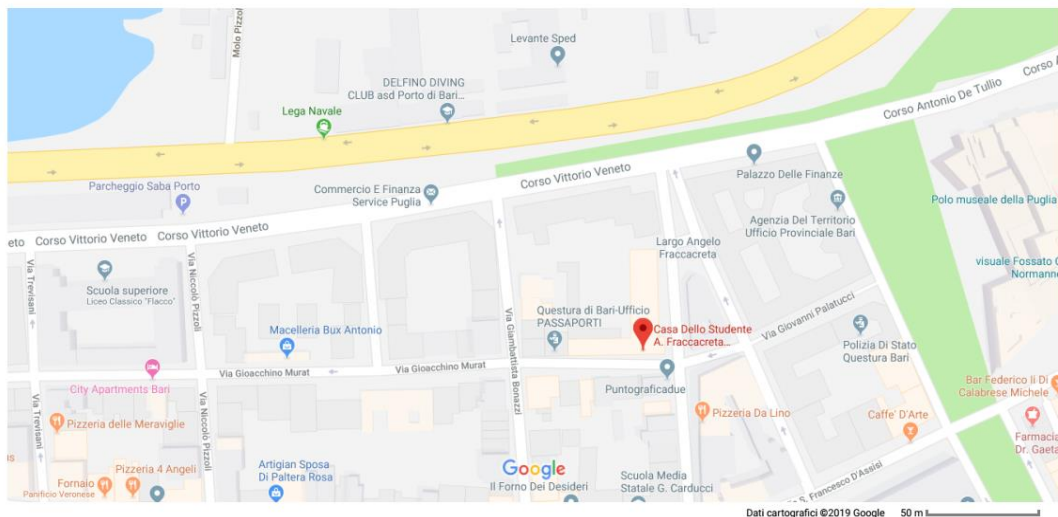
## Summer School “YESS - Young Entrepreneurship Startup School”

### Annex 2 LOCATIONS

Google Maps Uni-Versus-Csei-Cons. Universitario Per La Formazione e L'Innovazione  
Viale Japigia, 188, 70126 Bari BA



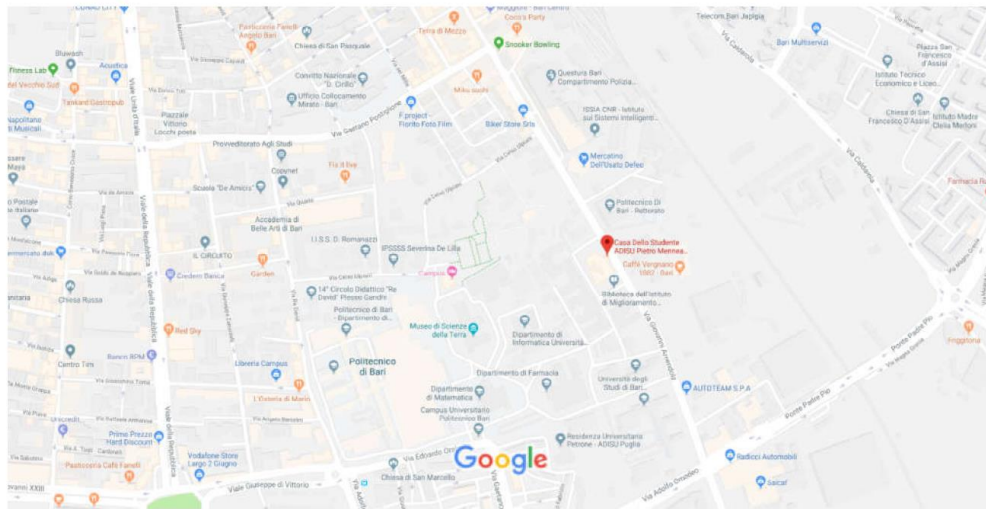
Google Maps Casa Dello Studente A. Fraccacreta - ADISU Puglia  
Via Gioacchino Murat, 27, 70122 Bari BA





### Casa Dello Studente ADISU Pietro Mennea (Ex Cum)

Via Giovanni Amendola, 165, 70126 Bari BA

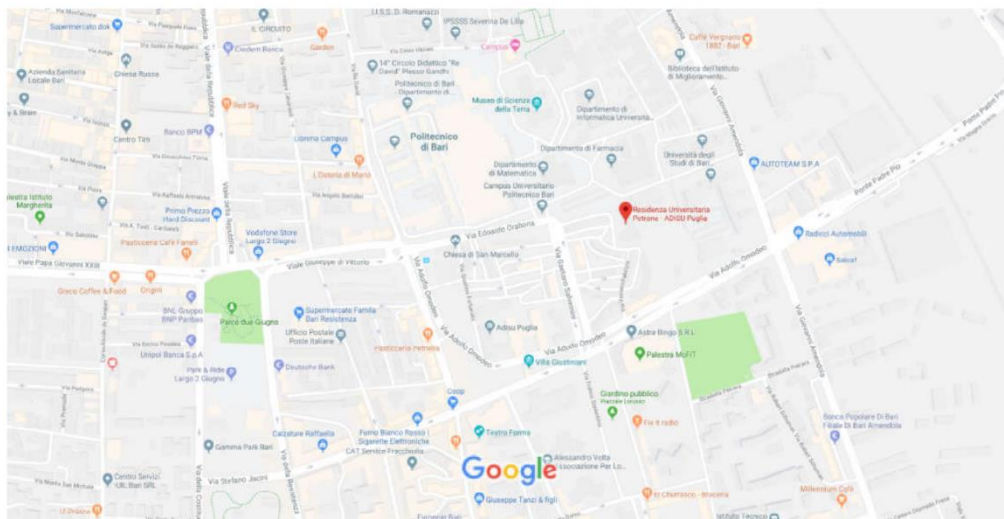


Dati cartografici ©2019 Google 100 m



### Residenza Universitaria Petrone - ADISU Puglia

Via Gaetano Salvemini, 2/H, 70125 Bari BA



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Summer School **“YESS - Young Entrepreneurship Startup School”**

**Annex 3**  
**Application Form**

**PERSONAL DETAILS**

Surname	
First Name	
Date of Birth	
Sex	
Citizenship	
ID/Passport number	
CF (for Italian citizens only)	
Current full Address	
Zip code	
Country	
Mobile	
E-mail	
Emergency Contact (incl. phone no.)	
Your home institution (School, University,...)	
Any health / mobility / special needs requirements	

**INFORMATION ABOUT STUDIES/PROFESSIONAL ACTIVITY**

Level of Study you have completed or in which you are enrolled:

- High School
- Bachelor – please indicate subject:.....
- Master – please indicate subject:.....

Are you currently studying:

- Bachelor – please indicate subject:.....
- Master – please indicate subject:.....



Other- please define.....

Native language

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Level of English as a second language

B-Independent user

- B1 (Threshold)
- B2 (Vantage)

C-Proficient user

- C1 (Effective Operational Proficiency)
- C2 (Mastery)

Certificate(s):

[if available]
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Other languages:


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[ONLY FOR ITALIAN CANDIDATES]

The undersigned, aware of criminal and civil penalties, in the case of false declarations, creation or use of false documents, referred to in art. 76 of Presidential Decree no. 445 of 12/28/2000, under its own responsibility declares to reside in the Municipality of \_\_\_\_\_, for this reason I declare:

- I need to be hosted in Bari,
- I don't need to be hosted in Bari.

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To complete the application, please attach the following documents:

- Clear copy of passport/ID
- Up-to-date curriculum vitae (max. 2 pages) (pdf, jpg, jpeg only - max 2Mb)
- Motivation letter (Attachment 2)
- [If available] certificates of proficiency in English (IELTS, TOEFL, etc.) (pdf, jpg, jpeg only - max 2Mb)

*I authorize the processing of personal data contained in this form and in my curriculum vitae based on art. 13 of Legislative Decree 196/2003 and art. 13 GDPR (EU Regulation 2016/679) for the sole purpose of searching and selecting candidates for the YESS Summer School.*

*I hereby authorise the Universus CSEI and University of Ioannina to contact me for future actions relevant to the promotion of entrepreneurship:*

- Yes
- No

Date and place, \_\_\_\_\_

Signature

\_\_\_\_\_

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**Annex 4**  
Motivation Letter

*Please provide a motivation letter indicating your shortly your background, the competences and experience and mainly your expectations from the YESS Summer School.*

<i>Name and Surname of the candidate</i>	
<i>Motivation Letter</i>	<i>[Max 1000 words]</i>

Date and place, \_\_\_\_\_

Signature  
\_\_\_\_\_

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**Annex 5**  
**ACCEPTANCE FORM**

I undersigned \_\_\_\_\_ born in \_\_\_\_\_  
city/town \_\_\_\_\_ on \_\_\_\_\_  
nationality \_\_\_\_\_ CF (for Italian citizens only) \_\_\_\_\_  
id card no/passport no \_\_\_\_\_  
residing in \_\_\_\_\_ County \_\_\_\_\_ Address  
\_\_\_\_\_ Country \_\_\_\_\_

*aware of the liabilities applied in case of false declarations as stated by art. 76 of DPR 445/2000 (for Italian citizens) and Law 1599/1986 (for Greek citizens),*

DECLARE that:

- *I accept to participate in the YESS Summer School,;*
- *I accept the provisions included in the selection announcement.*

Date and place, \_\_\_\_\_

Signature

\_\_\_\_\_