



CITIZENS' SUMMARY

Annual Implementation
Report 2018



Interreg
Greece-Italy

European Regional Development Fund



EUROPEAN UNION



HELLENIC
REPUBLIC



REGIONE
PUGLIA

**Cooperation
Programme Interreg V-A
Greece-Italy 2014 - 2020**

Interreg Greece-Italy



CITIZEN'S SUMMARY

(Article 50 (9) of Regulation (EU) No 1303/2013)

This is a brief summary of the Annual Implementation Report (AIR) for the Cooperation Programme Interreg V-A Greece-Italy for the programming period 2014-2020 which reports on the implementation of the programme during the calendar year 2018.

THE PROGRAMME OVERVIEW



Interreg V-A Greece-Italy Programme 2014-2020 is a bilateral and cross-border Cooperation Programme, approved by European Commission on 15 December 2015, and co-funded by the European Union through the European Regional Development Fund (ERDF) and a national co-financing of the 2 member states Greece and Italy.

The Programme aims to help public institutions and local stakeholders to develop cross-border projects and pilot actions and to create new policy, products and services, with the final goal to improve the citizens' quality of life. The programme defines a growth strategy between Puglia and Greece with the final goal to develop a dynamic economy based on smart, sustainable and inclusive systems in several fields such as blue growth, tourism and culture, agro food and cultural and creative industries

**PROGRAMME
BUDGET
2014 - 2020**

€ 123.176.899
Total Budget
Programme



PROGRAMME AREA

ITALY

Puglia Region

GREECE

Region of Epirus

Region of Ionian Islands

Region of Western Greece

THE PROGRAMME IN NUMBERS 2018



1 Call for ordinary projects



51 approved projects



Innovation & Competitiveness

€ 17.536.832,67



Integrated Environmental Management

€ 31.397.710,61



Multimodal Sustainable Transport System

€ 12.404.613,07



€ 61.400.000,00 Invested budget



**5 targeting calls
for strategic projects were launched**



**€ 60.170.000,00 financial budget
for 5 targeting calls**



4 infoday seminars on project implementation in Greece

- **Italy** (Puglia) - Bari, 17 April 2018 - Lecce, 19 April 2018
- **Greece** - Patras, 24 April 2018 - Preveza, 26 April 2018.



2 Informative Seminar on First Level Controllers

- **Italy** - Bari, 24 July 2018 • 18 December 2018 Fiera del Levante.



3 Seminars on Management Information System (MIS)

- **Athens**, on 30 October 2018
- **Bari**, 22 November 2018
- **Thessaloniki**, 27 November 2018.



39 kick-off meetings

- **Investment project**
Ostuni 6/7 December 2018
"Mobility and sustainable tourism"
- **Circle-in project**
Lecce 12 December 2018
"Circular economy and the innovative entrepreneurship"



5 Press conferences

- **Fish and C.h.i.p.s. Project** - Taranto 26 July 2018
- **Ofidia 2 Project** - Lecce 03 August 2018
- **Sparc project** - Patras 12 July 2018
- **Cross the gap project** - Bitonto 20 November 2018
- **Circle-In project** - Ioannina 9 July 2018
- **Freshways project** - Bari 12 October 2018



COMMUNICATION TOOLS



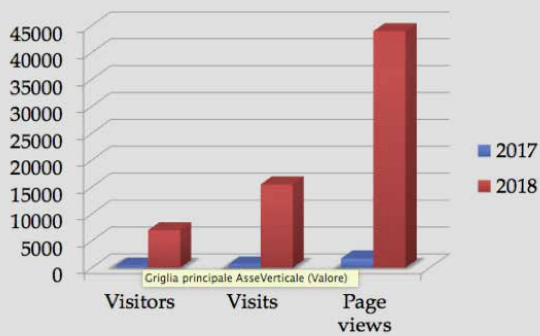
www.greece-italy.eu



The Programme - projects & calls - news & events - media area - library - contact us



Website Indicators 2018



- ▶ 6.993 users
- ▶ 15.510 sessions
- ▶ 43.957 page views

• Source: Google Analytics

SOCIAL MEDIA



Facebook 2018



1.500

12 Project Facebook Pages

Interreg Ciak

Interreg Palimpsest

Interreg Traces

Interreg Yess

Interreg Dock-Bi

Interreg Mobilab

Interreg Circle-In

Interreg Teleicce

Interreg Investment

Interreg IR2MA

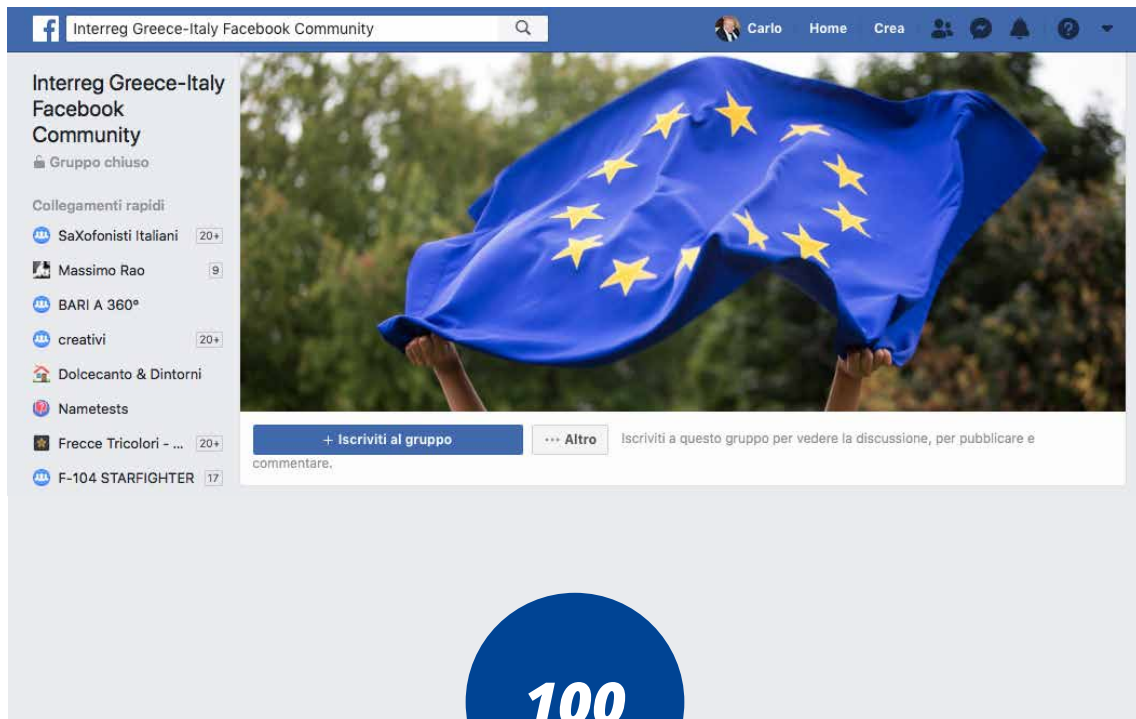
Interreg egov_INNO

Interreg Freshways

SOCIAL MEDIA



Facebook Community 2018

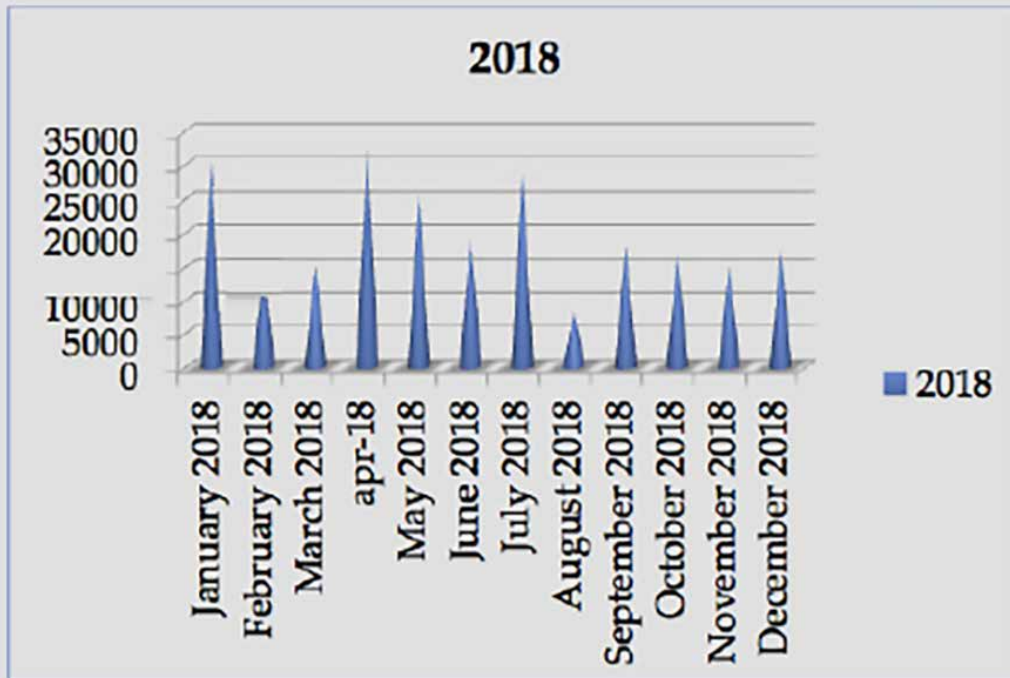


100 involved people

SOCIAL MEDIA



Twitter profile 2018



TOTAL VIEWS 2018 241.300

• Source: Twitter Analytics



LIKE 2870



FOLLOWER 590

SOCIAL MEDIA



Instagram



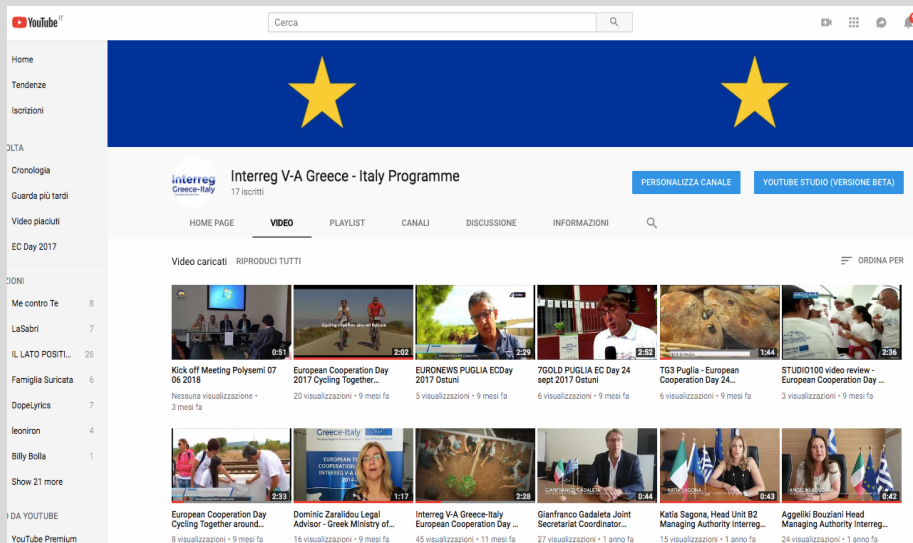
Instagram profile

Instagram account has 343 followers.

Instagram has a great power among young generations and it is a suitable channel for them.



YouTube



CASE STUDIES – GOOD PRACTICES



MUSE PROJECT

Tricase Port
Lecce – Puglia

INFRASTRUCTURAL WORKS FOR THE EXTENSION OF AVAMPOSTO MARE. THIS PLACE WILL BE A PERMANENT CULTURAL CENTER OF ANCIENT SEA TRADITION.

Local fishermen, carpenters and people will organize cultural initiatives, seminars, workshops on “sea” life, cultures, and scientific activities.

EUROPEAN COOPERATION DAY 2018

The Interreg V-A Greece-Italy Programme, in cooperation with Pino Pascali Foundation, celebrated the European Cooperation day through a creative workshop “en plein air” in the Municipality Garden of Polignano a Mare, on 29 of September 2018.

More than 100 people, among children, families and citizens painted together a mural, by transforming a grey wall in an urban art intervention. A set of intertwined figures that share the same space, even if they come from different places. It is a theme that aims to highlight the sharing of a project and the joy of being together: this is the meaning of the mural that well represents the story of cooperation between Greece and Italy.



EUROPEAN COOPERATION DAY 2018 IN THE BLUE, PAINTED BLUE!

LET'S PAINT EUROPE FULL OF COLORS

MUNICIPALITY GARDEN OF
POLIGNANO A MARE BARI

29 SEPTEMBER 2018

EUROPEAN COOPERATION DAY 2018



LINK VIDEO ECDAY 2019

<https://bit.ly/2wm1llQ>

MORE INFORMATION

The latest programme news and information on events implemented within the programme are available on the programme website:

www.greece-italy.eu

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