



Conference

“The smart use of digital: promoting new skills for training and work”

Bari, 6 October 2020

Room 3 – Institutional pavilion of Puglia Region (n. 152)

Fiera del Levante - Bari

PROGRAM

10.00 - 10.30 Registration of participants

10.30 - 11.00 Institutional greetings

Anna LOBOSCO (Director of Professional Training Section/ Department of Economic Development, Innovation, Instruction, Training and Work of Puglia Region)

Umberto LONARDONI (General Director of IFOA)

Katerina KAPOTA (Project Officer - Joint Secretariat of INTERREG V-A Greece - Italy Programme 2014/2020)

11.00 - 11.15 Introduction

“Promoting competitiveness and employment with the online training for freelancers”

Vito BRUGNOLA (Responsible of IFOA Puglia area)

Ilaria GASPARRO (IFOA Project Manager – Project TELEICCE)

11.15 - 12.30 Results of TELEICCE project

“A virtuous example to digitalize local companies”

Sonia RUBINI (Director of CNA Brindisi)

“Objectives reached with the project TELEICCE in Greece”

Nikos ACHILLEOPOULOS (Hellenic Open University)

Konstantinos OIKONOMOU (Ionian University)

Panagiotis VAFEIDIS (Chamber of Commerce of Achaia)

“The experience of Digital Coffee for labours consultants”

Dario MONTANARO (President of ANCL – Associazione Nazionale Consulenti del Lavoro/National Association for Labour Consultants)

12.30 - 13.00 Digital work and innovation

“Digital work of freelancers, self-employed workers and independent professionals”

Emmanuele MASSAGLI (President of ADAPT - Associazione per gli studi internazionali e comparati sul lavoro e sulle relazioni industriali/Association for international and comparative studies on labour and industrial relations)

“Skills needed for business innovation”

Luigi TRIGGIANI (Director of UnionCamere Puglia)

13.00 - 13.30 Conclusions

Gianfranco GADALETA (Joint Secretariat Coordinator of Interreg V-A Greece – Italy Programme 2014/2020)

13.30 End

Language: Italian/English

Organizing secretary

IFOA - Istituto Formazione Operatori Aziendali/Branch of Bari

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