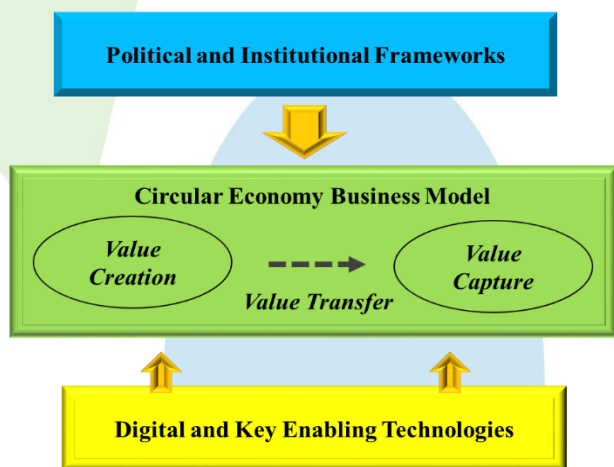


CIRCLE-IN Web Academy

Circle-In Web Academy is a training initiative aimed to promote the development of entrepreneurial competencies in the field of circular economy.

THEMATIC AREAS



START: 21 October 2020

Info for the registration at the link:

<http://platform.circle-in.eu/it/>

A certificate of attendance will be provided



Scientific coordinators: Giuseppina PASSIANTE, Pasquale DEL VECCHIO

Scientific Committee: Gianluca ELIA, Giusy SECUNDO, Valentina NDOU, Alessandro MARGHERITA, Gioconda MELE

Technical Support: Gianluca SOLAZZO

Welcome Speech

Fabio POLLICE, University of SALENTO

Intro and learning objectives

Giuseppina PASSIANTE and Pasquale DEL VECCHIO, University of SALENTO

Political and Institutional Frameworks

Strategies for promoting the transition towards Circular Economy in Europe

Roberta De Carolis & Carolina Innella, ENEA

Legal Issue for Circular Economy

Matteo AVELLO, ECOERVED Scarl

ICESP Platform, the Italian way to the Circular Economy

Grazia BARBERIO, ENEA

Sustainable Entrepreneurship Development in the EU strategy

Giusy SECUNDO, University of SALENTO

Theory in Practice: Standards and Innovative Business Models for Tourism

Valentina NDOU & Gioconda MELE, University of SALENTO

Circular Economy Business Model

Technological Entrepreneurship for Circular Economy

Pasquale Del Vecchio, University of SALENTO

Introduction of Circular Economy in enterprises

Francesca CAPPELLARO, ENEA

Circular Business Models

Andrea URBINATI, LIUC University

Circular Economy Business Model in the production and consumption system

Paola SPOSATO, ENEA

Industrial Symbiosis: which business opportunities to support the circular economy?

Luca FRACCASCIA, SAPIENZA University of ROME and DELFT UNIVERSITY

Addressing Circular Economy through Design for X approaches

Claudio SASSANELLI, Polytechnic of MILAN

Theory in Practice: FIUSIS, European Best Practice for the Business Model

Marcello PICCINNI, FIUSIS srl

Why Growth Hacking is important in Circular Economy

Lara D'ARGENTO, Growth Mentor

Smart Tourism Destination in the Circular Economy: a business analytics perspective

Caterina MALANDUGNO, LINKS Management & Technology Spa

Digital and Key Enabling Technologies

Blockchain for Circular Economy

Roberto CERCHIONE, PARTHENOPE UNIVERSITY of NAPLES

Exponential Technologies: Sustainability Opportunities from Disruptive Innovation

Alessandro MARGHERITA, UNIVERSITY of SALENTO

A Multi-Sided Platform supporting Circular Economy

Gianluca ELIA, UNIVERSITY of SALENTO

Theory in practice: Eggplant, transforming wastewater into bioplastic

Vito Emanuele CAROFIGLIO, EGGPLANT srl

Theory in practice: Eceplast a sustainable packaging innovators

Nicola ALTOBELLI, ECEPLAST srl

Theory in action: Ecomet, innovative solutions for recovering metal plaf

Viola MARGIOTTA, ECOMET srl