

AI SMART PROJECT

Adriatic Ionian Small Port Network

1st Workshop Programme

"Sustainable Maritime Tourism - Setting Priorities in current COVID-19 Emergency"

11 February 2021

Venue: **Skype or Meet Room**

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- 9.³⁰ – 09.⁴⁰ Welcoming address - AI SMART and Region of Puglia Strategy
- Councilor Environment, Waste Management, Industrial risk, Urban, Territorial and Spatial planning, housing policies. Avv. **Anna Grazia Maraschio**
 - Head of Department of Mobility, Urban Quality, Public Works, Ecology and Landscape, Eng. **Barbara Valenzano**
- 9.⁴⁰ – 09.⁵⁰ AI SMART long term vision: Setting tourist routes toward greener horizon
- Project Manager: Dr. **Matilda Mali**
- I° Working Session:
Chairman: **Prof. Michele Ottomanelli** – Polytechnic University of Bari
- 09.⁵⁰ – 10.²⁰ EU Priorities for the Transport Sector
- Relator: **Prof.ssa Angela Stefania Bergantino** - University of Bari and Member of Technical Scientific Committee AI SMART
 - Questions & Discussion
- 10.²⁰ – 11.⁰⁰ Involvement of relevant actors for rebuilding sustainable tourism in current emergency
- Relator: **Sen. Salvatore Lauro** - Assarmatori Association
 - Relator: **Dr. Francesco Beltrano** - Ports and Infrastructure Service - Confitarma
 - Questions & Discussion
- 11.⁰⁰ – 11.²⁰ Territorial Marketing: intrinsic tourist destination values for sustainable network
- Relator: **Dr. Aldo Patruno** – Head of Department Tourism, Economy of Culture and Territory Valorization
- 11.²⁰ – 11.³⁰ Break
- II° Working Session:
Chairman: **Matilda Mali** – Project Manager of AI SMART
- 11.³⁰ – 11.⁵⁰ Investments in port infrastructures to address the 2030 Agenda
- Relator: **Prof. Gianfranco Fancello** – Dept. Civil, Environment and Architectural Engineering – **University of Cagliari**
 - Questions & Discussion
- 11.⁵⁰ – 12.²⁰ Practical approach in addressing touristic transport emergency
- Relator: **Dr. Luca Scagliarini** Ownership of Liberty Line
 - **Questions and Discussion**
- 12.²⁰ – 12.³⁰ Conclusions