

CITIZENS' SUMMARY

ANNUAL IMPLEMENTATION REPORT 2021

PROGRAMME IMPLEMENTATION & COMMUNICATION

Interreg V-A Greece-Italy Programme 2014-2020 is a bilateral and cross-border Cooperation Programme, approved by European Commission on 15 December 2015, and co-funded by the European Union through the European Regional Development Fund (ERDF) and a national co-financing of the 2 member states Greece and Italy.

The programme funded 51 ordinary projects in 3 priority axes:



and 7 strategic projects:



2021 was a very busy year, in which a great support was given to all beneficiaries through training seminars and direct assistance by the Joint Secretariat for the realization of the expected outputs.

During the 2021, the eighth targeted call for Emergency project proposal has been launched. Under this call, the program aims to address specific needs of the eligible cross-border area and more specifically to respond to the necessity to the civil protection during the COVID-19 emergency. The call closed on 15 October 2021. A new Strategic project, called CoofHea2 was funded on 12 November 2021.

In 2021 the information and communication activities have been directed to the target groups identified by the Communication strategy in the Programme area, and in particular to the beneficiaries of 51 ordinary projects and 7 strategic projects, the key target in this year. A special attention was given to the 20 closed projects with the aim of supporting them in the project closure procedure and collecting the achieved project results.

COMMUNICATION ACTIVITIES IN 2021

Interreg Project Slam video competition

7 October 2021

Interreg Greece-Italy wins the Project Slam Competition 2021 and the Social Media Award for the second year.

The video, sharing the story of the Ofida 2 project – a fire detection and warning system – which supports fire fighters with data and analysis of the risk and severity of potential wildfires secured over 1,300 likes in the one-week campaign.

The official news is available [here](#).

The Interreg V-A Greece-Italy 2014 2020 programme wins the European Project Slam competition 2021 with the video of the Ofidia2 Project, surpassing the 10 European finalists with 28% of the votes in favour expressed by the audience in the auditorium and broadcasted live on Facebook.





The project received the award yesterday 7 October in Brussels from Normunds Popen, Director General of the European Commission's Directorate General for Regional and Urban Policy during the Interreg Annual Event, which gathers the main representatives of cohesion policy and interreg at European level in the Belgian capital.



The video had already won the Social Media Award for being rewarded by the Facebook audience with over 1300 likes and 22,000 views.



The project, led by the Euro-Mediterranean Centre on Climate Change in Lecce, has created a platform for the prevention and monitoring of forest fires in the Apulia Region and the Epirus Region in Greece. The use of sensors, the Tree Talker Fire installed on trees, and the use of cameras, drones and weather stations help the Civil Protection and the Fire Corps to monitor the risk of forest fires, control the state of fire expansion and efficiently organise the Fire Corps' interventions.

Project partners are the Civil Protection of the Apulia Region, Arif Apulia, the Municipality of Lecce, the University of Ioannina, the Decentralised Administration of Epirus-Western Macedonia, Forest Directorate.

European Cooperation Day 2021: Cultures on the road

1-2-3 October 2021

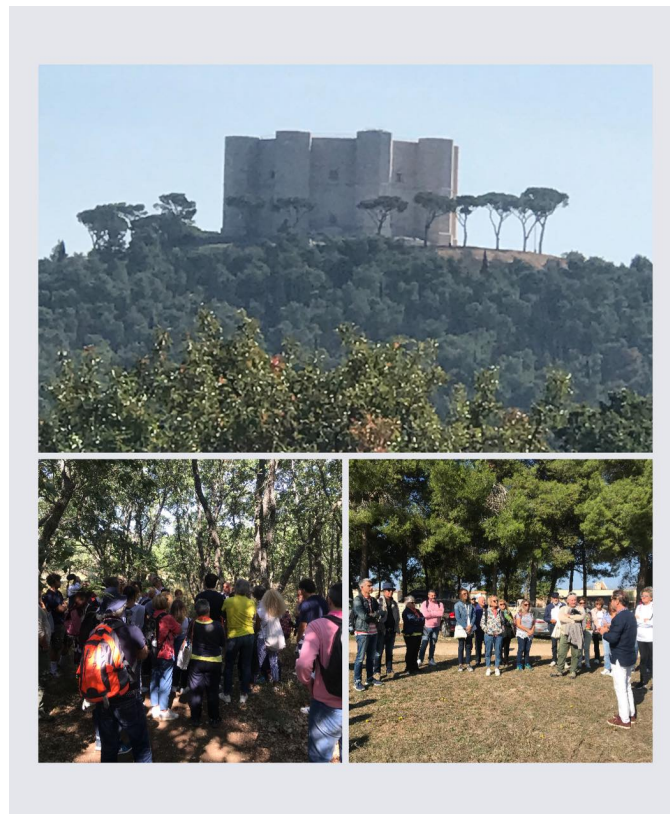
Interreg Greece-Italy Programme celebrates the European Cooperation Day with an event “Cultures on the road: path and theatrical stories of cooperation on 1-2-3 October 2021 in Monte Sant’Angelo, Minervino di Lecce, Margherita di Savoia and Castel del Monte-Andria in Puglia.

Three days to know and discover the Apulian landscapes and history by walking along the cooperation paths mapped out by “Cohen – Coastal Heritage Network” and “TheRout_Net – Thematic Routes and Networks” projects.

Music, theatre, performances and dance animate the itineraries, which combine walks with cultural workshops, paths with stories, testing a form of slow and innovative tourism that involves culture in all its aspects and expressions.

We celebrate ECDay on Sunday, 3rd October 2021 10.00 a.m. with the event Challenges in Caravan in collaboration with Apulia Felix.

A walk around Castel del Monte, Unesco World Heritage Site, to discover the landscapes, the environment and the stories of Murgia, narrated by the voice of Filippo Tito. Along the way, the travellers will stop to watch the show “Sfide sui generis” with the Alkemia Quartet and soprano Ripalta Bufo.



European Cooperation Day: beach clean up in Astakos in Aitoloakarnania

15 October 2021

Interreg Greece-Italy Programme celebrates the European Cooperation Day in Greece with an event “Young people for zero pollution: Beach Clean up in Astakos in Aitoloakarnania” on 15 October 2021 h.10.00.





Workshop European territorial cooperation boosting youth employability – Craft Lab experiences 28 June 2021

This event aims to explore how Interreg programmes are working and engaging with youth and boosting employability of young people in Europe. It also strive to define some ideas on how to build a long habit of cooperation between young people and Interreg and beyond. Lastly, this event show some Interreg and macro-regional examples and good practices as Interreg Craft Lab project to depict the contribution that territorial cooperation has made in the youth dimension.

The screenshot shows a Zoom meeting interface. At the top, there is a grid of 18 participant video thumbnails. Below the grid, a presentation slide is displayed. The slide features the INTERACT logo and the following text:

European territorial cooperation boosting youth employability
28 June 2021 | Online meeting
Ilze Ciganska, Interact
Laura Belenguer, Interact
Mercedes Acitores, Interact

The Zoom interface includes a bottom toolbar with icons for audio, video, participants (30), chat, screen sharing, recording, and reactions. A red 'Esci' button is visible in the bottom right corner.

It is possible to see the interview at this link https://www.youtube.com/watch?v=l9soiP39U_0

Workshop Towards a Greener Europe: Climate Change Network meeting 4 November 2021

This online thematic event, organized by Interact coinciding with the Climate Change Summit COP26 taking place in Glasgow, has the goal of inspiring Interreg programmes' staff in the policy Objective of a Greener Europe. During the event Ofidia2 project was hosted in the session "How to successfully communicate our projects. Example from Interreg Project Slam 2021", in order to present the project results and activities and give a concrete example of a communication best practice in this specific issue.



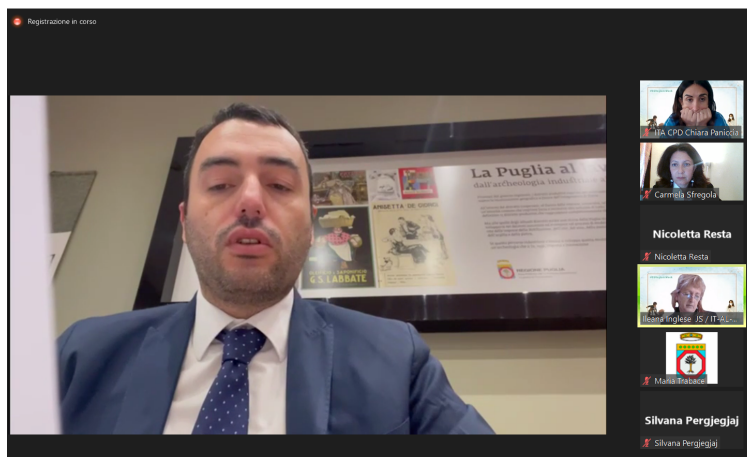
Workshop Women at the forefront of the emergency: resilience stories 19th European Week of Regions 13 October 2021

Interreg Greece-Italy is among the protagonists of the virtual workshop “Women at the forefront of the emergency: resilience stories”, with Interreg COOfHea “Cooperation for Health” Project.

The aim of the workshop is to listen to the stories and to watch videos of women directly involved in civil protection and resilience activities, who will speak about their experience in COVID 19 emergency management.

It's a joint event, organized by Puglia Region, in partnership with Interreg IPA CBC Italy-Albania-Montenegro, Interreg V-A Greece-Italy, ENI CBC MED, the Municipality of Tirana, and the Regional Council of Lezha.

Among the testimonies, Interreg COOfHea project, born as a reaction to the pandemic after a specific emergency call, will present its results and especially the interesting research that studies the correlation between the genetic profile of a person and his response to Covid19 infection.



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