

Interreg
Greece-Italy
CIAK

European Regional Development Fund



EUROPEAN UNION

CIAK

Common Initiatives to **Ac**knowle**dg**e
and valorize tourism potential
of the programme area
through cinema



Project partners



REGION
OF WESTERN
GREECE
full of contrast!



Memory Short Movies

By Cristina Piscitelli (Apulia Film Commission)

Associated partner

CIAK PROJECT

🎯 **OBJECTIVE:** use cinema for giving visibility to the territories and their scenic beauty to promote tourism in Greece and Puglia

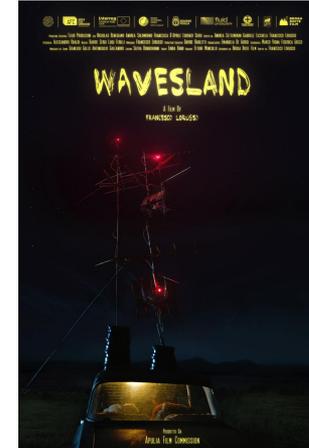
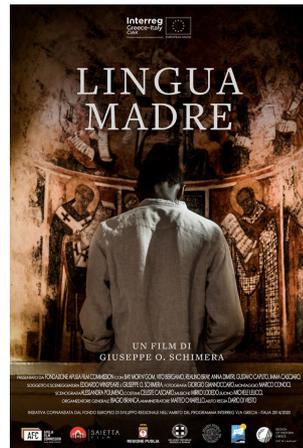
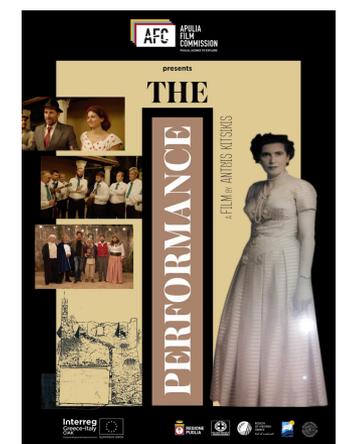
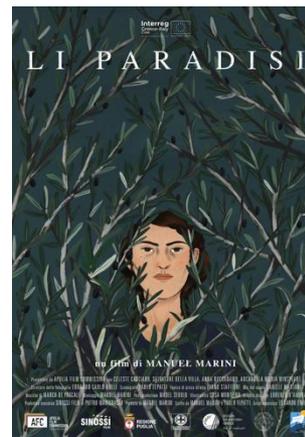


MEMORY SHORT MOVIES

- To strengthen the visibility and recognisability of Puglia and the Greek regions of Epirus, Ionian Islands and Western Greece
- 10 executive productions
- 10 under-35 directors coming from the involved regions
- 10 short movies about the common stories of Greece and Italy
- Shooting in Puglia, Epirus, Ionian Islands and Western Greece



MEMORY SHORT MOVIES



Memory short movies are available on the platform created by AFC:
<https://media.apuliafilmcommission.it/>

AWARDS

After a long competition with more than 150 projects from all over Europe, Interreg CIAK won the **Social Media Award for Interreg Project Slam Competition 2020**, organized by Interact Programme.

The video was realized with shots from Memory short movies.



THANK YOU!

Apulia Film Commission Foundation

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