



CAMERA DI COMMERCIO
FOGGIA

Interreg
Greece-Italy
European Regional Development Fund



EUROPEAN UNION



PROMOTING CIRCULAR ECONOMY INVESTMENTS
AND POLICIES IN THE CROSS-BORDER AREA
OF GREECE-ITALY

CIRCLE-IN

“Promoting Circular
Economy Investments and
Policies in the cross-border
area of Greece-Italy”

Giuseppina Passiante
Laboratorio di Ingegneria Economico
Gestionale – Università del Salento

19 Ottobre 2022



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IOANNINA



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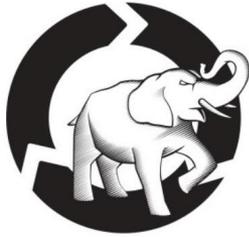
UNIVERSITÀ
DEL SALENTO



CAMERA DI COMMERCIO
FOGGIA

Results and Outputs

- Identification of BEST PRACTICES in INNOVATIVE ENTREPRENEURSHIP FOR THE CIRCULAR ECONOMY;



ECEPLAST
SUSTAINABLE
PACKAGING INNOVATORS



EggPlant
NOT WASTING LIFE



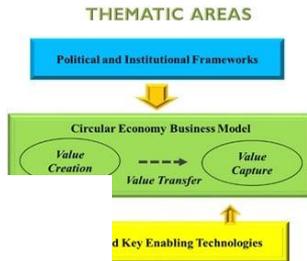
Results and Outputs

- Development of an Entrepreneurial Training Program on circular economy issues

CIRCLE-IN Web Academy



Circle-In Web Academy is a training initiative aimed to promote the development of entrepreneurial competencies in the field



A certificate of attendance will be provided



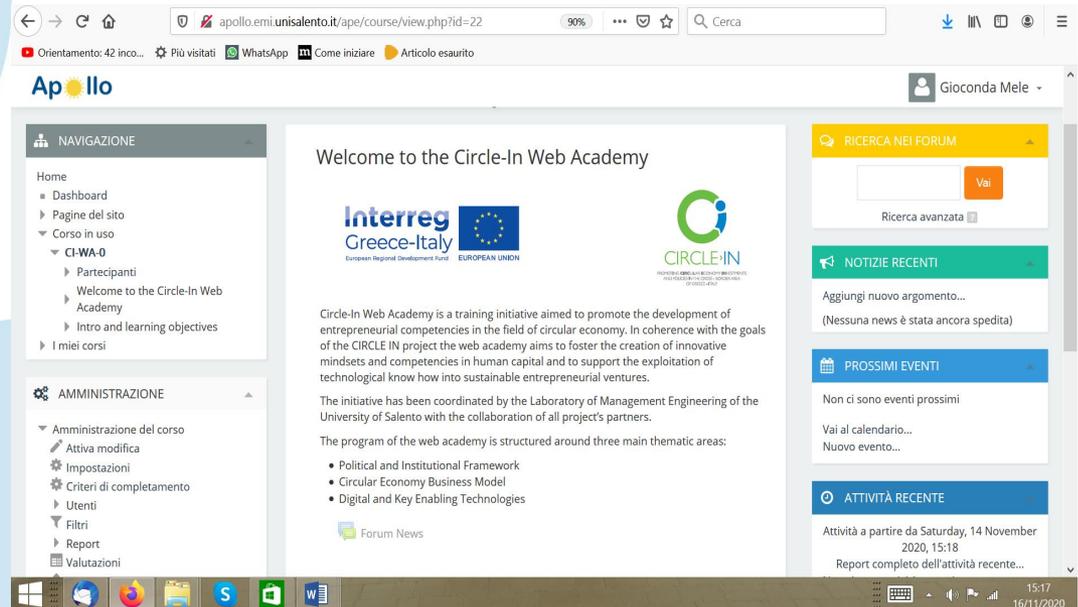
Extended till
December 10, 2020

Info for the registration at the link:
<http://platform.circle-in.eu/it/>

Project co-funded by European Union, European Regional Development Funds (E.R.D.F.) and by National Funds of Greece and Italy



Platform for Learning



The screenshot shows a web browser displaying the Apollo learning platform. The URL is apollo.emi.unisalento.it/ape/course/view.php?id=22. The page title is "Welcome to the Circle-In Web Academy". The main content area features the logos of Interreg Greece-Italy and CIRCLE-IN, followed by a welcome message and a list of thematic areas: Political and Institutional Framework, Circular Economy Business Model, and Digital and Key Enabling Technologies. A navigation sidebar on the left includes sections for "NAVIGAZIONE" (Home, Dashboard, Pagine del sito, Corso in uso, CI-WA-0, Partecipanti, Welcome to the Circle-In Web Academy, Intro and learning objectives, I miei corsi) and "AMMINISTRAZIONE" (Amministrazione del corso, Attiva modifica, Impostazioni, Criteri di completamento, Utenti, Filtri, Report, Valutazioni). On the right, there are sections for "RICERCA NEI FORUM", "NOTIZIE RECENTI", "PROSSIMI EVENTI", and "ATTIVITÀ RECENTE".

Results and Outputs



Development of an Entrepreneurial Training Program on circular economy issues

ECOMET

Digital and Key Enabling Technologies

Seminar 3.6. Theory in practice: ECOMET, innovative solutions for recovering metal fluff

Name and Surname	Viola MARGIOTA
Affiliation and Role	ECOMET srl, Responsible of Management System
Title of the seminar	Theory in practice ECOMET, innovative solutions for recovering metal fluff
Keywords	Recovery, fluff, metal, circular economy

Abstract
ECOMET srl is a company operating in the recovery, processing and recycling of ferrous materials. With more than 40 years of experience, ECOMET represents a good practice in the field of circular economy, and it is strongly involved into a process of adoption of several European standards. A particular attention is reserved to the recovery of metal fluff. In the video, the interview to Viola Margiotta, responsible of the Management System will offer an overview of the company's vision, its commitment for the achievement of the strategic goals of development and the creation of a new culture into the domain of circular economy.

UNIVERSITÀ DI NAPOLI

Digital and Key Enabling Technologies

Seminar 3.1. Blockchain for Circular Economy

Name and Surname	Roberto Carriano
Affiliation and Role	University of Naples Parthenope - Professor of Business Management
Title of the seminar	Blockchain in Circular Economy
Keywords	Blockchain, Circular Economy, Key Enabling Technologies, Digital Transformation

Abstract
The webinar aims to analyze the role of Blockchain as a technological capability for bridging trust, traceability and transparency in circular economy processes. Blockchain platforms can be designed to manage transactions and share information in a trusted, traceable and transparent way, but also to promote a network for multilateral collaboration. The impact of Blockchain on circular economy processes can encourage decentralization and automation mechanisms to favor the development and consolidation of relationships between the various actors of the circular network.

Lecturers: Italian academia, Businesses, Experts

Circular Economy Business Model

Seminar 2.3. Circular Economy Business Model

Name and Surname	Anna LIRIATI
Affiliation and Role	Researcher - IJEC University
Title of the seminar	Circular Business Models
Keywords	Circular Economy, Circular Business Models

Abstract
The webinar is focused on the new configuration of business model for Circular Economy. The Circular economy paradigm is an alternative industrial paradigm to the traditional "take, make, dispose" economic model that aims to promote more sustainable resource consumption patterns and production processes, but how circular economy is adopted in practice by companies?
Circular economy can significantly affect the paradigm of companies towards new business models, leveraging peculiar dimensions of companies' business models, such as the value network and the customer value proposition & interfaces. The webinar presents peculiar managerial practices to create and capture value in circular business models, and highlights the need to conceive a systemic perspective on the implementation of these practices.

Digital and Key Enabling Technologies

Seminar 2.4. Multi-Sided Platforms for Circular Economy

Name and Surname	Giuseppa ELIA
Affiliation and Role	Researcher - Department of Engineering for Innovation - University of Salento
Title of the seminar	A Multi-Sided Platform supporting Circular Economy
Keywords	Circular Economy, Digital Platform, Sharing Platform, Multi-sided platform, Key enabling technologies (KETs)

Abstract
The webinar aims to present the sharing platform as a model of circular economy. Multi-Sided Platform (MSP) is a pillar of sharing economy. MSP as a digital platform that offers a common set of services to host complementary offerings and interfaces to guarantee communication and interoperability. MSP enables exponential networking and resources/knowledge sharing to address challenging goals and innovation. The webinar offers a brief description of the main MSP core components, present and analyses her case studies: MIT Circular Credits and GivMeDrop.

Triple Helix Network

ENEA

Political and Institutional Frameworks

Seminar 1.3. ICESP Platform: the Italian way to the Circular Economy

Name and Surname	Enrica SAMBERO
Affiliation and Role	Researcher - Coordinator ICESP - ENEA
Title of the seminar	ICESP Platform, the Italian way to the Circular Economy
Keywords	Circular Economy, ICESP, Stakeholders, Cooperation

Abstract
The webinar aims to present an overview on the present institutional circular economy relations, with a specific focus on the Italian context. After a brief introduction on the economic reasons for circular economy, the webinar describes some aspects related to the transition toward a circular economy by presenting Italian European strategies and studies for circular economy and sustainability, such as the Sustainable Action Plan for Circular Economy (2019-2020), Agenda 2030, European Green Deal and ICESP (European Circular Economy Platform). Particular attention is given to the presentation and description of the Italian ICESP, the Italian Circular Economy Platform that aims to reinforce the Italian weight in the international community.

ICESP

Circular Economy Business Model

Seminar 2.2. Introduction of Circular Economy in Enterprises

Name and Surname	Francesca Cappellani
Affiliation and Role	Researcher at ENEA (Italian Agency)
Title of the seminar	Introduction of Circular Economy in enterprises.
Keywords	Circular Economy, circular innovation

Abstract
This webinar provides an introduction to circular economy (CE) as an innovative approach at the center of the national and European policies. It is a worldwide recognized the high potential of circular economy in business, but enterprises still lack in CE adoption within their business. Actually, introducing circular economy in companies requires a systematic, innovative and approach to business according to circular economy. Participants will also understand the role of technologies and instruments supporting the implementation of CE. Practical examples will be presented, such as efficient management of resources, circular supply chains, and knowledge. The webinar provides the available resources and the methodology for CE implementation. Thanks to the illustration of several successful business cases of circular economy, participants will finally achieve a better understanding of building a competitive advantage based on circular economy practices.

CIRCLE-IN Web Academy

Circle-In Web Academy is a training initiative aimed to promote the development of entrepreneurial competencies in the field of circular economy.



A certificate of attendance will be provided

Info for the registration at the link: <http://platform.circle-in.eu/it/>

More than 70 participants
50 Attendance Certificates distributed



Results and Outputs

- Design and development of a **Project Platform** that operates as a virtual environment for sharing **Knowledge And Best Practices**;

<http://platform.circle-in.eu/it/>

Interreg Greece-Italy European Regional Development Fund EUROPEAN UNION CIRCLE-IN PROJECT OF CIRCULAR ECONOMY INVESTMENTS AND POLICIES IN THE CROSS-BORDER AREA OF GREECE-ITALY

CONTATTACI

Informazioni Sulla Piattaforma Informazione Networking Training Mentoring Forum Registration UK DE IT

Circle - In
Promoting CIRCULAR Economy Investments and policies in the cross-border area of Greece-Italy

Resource Sourcing Resource Use Supply Chain Management Resource Recovery

Networking Training Mentoring Forum

MORE MORE MORE MORE



Results and Outputs

Interreg
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European Regional Development Fund



Interreg Circle-in: Call for 2 vouchers for Sustainable Innovation and Circular Economy Services

REGIONE PUGLIA > POLITICHE EUROPEE E COOPERAZIONE INTERNAZIONALE > EUROPUGLIA

EUROPUGLIA
growing with cooperation

Home Chi siamo Cooperazione territoriale europea Cooperazione internazionale Macroregione adriatico-ionica Contatti

Ricerca...

Homepage > Elenco notizie > Interreg Grecia-Italia Circle-In: pubblicato un bando per l'assegnazione a imprese di due voucher di cinquemila euro

Interreg Grecia-Italia Circle-In: pubblicato un bando per l'assegnazione a imprese di due voucher di cinquemila euro

Due voucher del valore di cinquemila euro per l'erogazione di consulenze a imprese interessate a servizi di innovazione sostenibile e di economia circolare. Per assegnarli, l'Università del Salento ha pubblicato un avviso di selezione di idee innovative nell'ambito del progetto "Circle-In", finanziata dal programma Interreg V-A Grecia-Italia 2014-2020.

Per presentare la domanda c'è tempo fino al 26 gennaio 2021; bando completo [sul sito web dell'Università del Salento](#).

Facebook Twitter LinkedIn Telegram WhatsApp Email Link

Interreg Circle-in: Call for 2 vouchers for Sustainable Innovation and Circular Economy Services

Posted on January 18, 2021 Posted in Project news

A call for two vouchers of 5.000 euros for the consultancy services to companies interested in sustainable innovation services and circular economy. University of Salento, partner of Interreg Circle-In project, has published a public call to select 2 innovative ideas in sustainable innovation services and circular economy: 2 vouchers of 5.000€ to support the transition process from a linear "to a circular "model". The vouchers will therefore be addressed to the companies that have ideas to innovate products, production and distribution processes in a sustainable way, or are interested in redesigning their business model and consumer experience.

The deadline for the submission is January 26, 2021

Information and document at this link: <https://www.unisalento.it/gare-appalti/-/gare/view/65456370>



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CAMERA DI COMMERCIO FOGGIA

Results and Outputs

MEETINGS, WORKSHOPS AND NETWORKING ACTIVITIES

'Circular Economy: an opportunity for innovation for the companies'



economia circolare
PROSPETTIVE E NUOVI MODELLI DI BUSINESS

CAMERA DI COMMERCIO LECCO
Viale Galvani, 39 - Sala Consiglieri
LECCO 13 DICEMBRE 2019
Ore: 9.30 - 13.30

PROGRAMMA

Saluti introduttivi
dott. Alfredo Prieto
Presidente Unioncamere Puglia

dott. Natale Mariella
Fisicaire Abto Nazionale Gestori Ambientali - sezione Puglia

EEN Enterprise Europe Network,
partner delle imprese per l'innovazione e l'internazionalizzazione

Interventi
Elementi distintivi e nuovi modelli di business per le imprese
dott. Matteo Avallio
Ecoinvest Scrl

Acquisti pubblici verdi
arch. Valeria Giglietto
Esperto in Gare & Appalti

Imprenditorialità innovativa: il progetto Circle-in
dott. Pasquale Del Vecchio
Dipartimento di Ingegneria dell'Innovazione
Università del Salento

Best practices, metodi e incentivi
dott. Sergio Campese
Circular Economy Senior Consultant

Intervento conclusivo
dott. Luigi Tringali
Segretario Generale Unioncamere Puglia

info@unioncamerepuglia.it - Tel. 080 2174.521 - www.unioncamerepuglia.it

CIRCLE-IN
Promoting Circular Economy Practices and policies in the cross-border area of Greece-Italy
April 2018/April 2020

XXXI Riunione Scientifica Annuale AIGG, 11-12 ottobre 2018

Chairman: Giancarlo Piretti, President: Roberto Turchio, Research Members: Valeria Giglietto, Roberto Turchio, Antonio Napolitano, Antonio Napolitano

ABOUT CIRCLE-IN

CIRCLE-IN is a cross-border cooperation project aimed at promoting the sustainable economic growth of the Adriatic-Ionian area through the promotion of Circular Economy and the implementation of pilot actions in terms of technology-driven entrepreneurship: the project is funded under the first call of the announcement Interreg V-A Greece-Italy 2014-2020.

OBJECTIVES

- Development of tools and actions forms promoting the application of Circular Economy;
- Stimulation of innovative entrepreneurship and reinforcement of competitiveness and innovation activities in recurrent cooperations;
- Networking and guide enterprises toward Circular Economy Investments;
- Capacity building and awareness on the opportunities and challenges of Circular Economy.

MAIN ACTIVITIES

- Needs' assessment and readiness in the Adriatic-Ionian Area;
- Focus on the state of the art inventory and practice;
- Collection of best practices about Circular Economy;
- Design and development of a project platform as virtual environment for sharing knowledge and practices;
- Design of executive programs for developing competences in the field of circular economy;
- Launching of an open call for ideas' competitions and awards for innovative entrepreneurial initiatives.

RESULTS

- Increased number of investments in Circular Economy;
- Increased cooperation among local/organizational stakeholders;
- Monitoring, training and consulting program;
- Innovative 'Voucher' program.

PROJECT PARTNERSHIP

- Chamber of Commerce of Ioannina (Greece/Partner)
- Chamber of Commerce of Lefkada
- Chamber of Commerce of Foggia
- University of Salento, Laboratory of Management Engineering

METHODOLOGIES

The project embraces a research in action approach, based on:

- Desk and on field analysis;
- Interviews and benchmarking;
- Focus Groups, networking and workshops.

RESULTS

- Increased number of investments in Circular Economy;
- Increased cooperation among local/organizational stakeholders;
- Monitoring, training and consulting program;
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**Interreg
Greece-Italy**
European Regional Development Fund



Circle-In for the Apulian Olive Sector: scenarios of innovation and future sustainable development!

SCENARI DI INNOVAZIONE E PROSPETTIVE DI ECONOMIA CIRCOLARE PER IL SETTORE OLIVICOLA SALENTINO

10.15
INTRODUZIONE E SALUTI ISTITUZIONALI
Antonio FICARELLA
Direttore Dip. di Ingegneria dell'Innovazione
Francesco MANZARI
Direttore Coldiretti Lecce
Giuseppina PASSIANTE,
Responsabile Scientifico CIRCLE-IN

10.45 **INTERVENTI**
Pasquale DEL VECCHIO,
Project Manager Progetto Interreg CIRCLE-IN
Livio TRAVAN,
Resp. Assistenza Tecnica e Tecnologica Nardi International srl
Rodolfo ROSSI, Tecnico/Agronomo di Pugliaolive
Angelo PAGLIARA, Resp. Le Tecnico-Commerciale Lepark Alberani Parketti

04 LUGLIO 2019
Edificio "Aldo Romano"
Sala Fermi, Campus Ecotekne
via Monteroni, Lecce



Final Workshop



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LABORATORIO DI INGEGNERIA
ECONOMICO-GESTIONALE
DIPARTIMENTO DI INGEGNERIA DELL'INNOVAZIONE

PRESS CONFERENCE CIRCLE-IN

February 27 th 2021 Lecce Ecotekne



Official Program

10.30 AM (GMT+1 ST EU)

Fabio Pollice, Rector of University of Salento

Giuseppe Rubino, international policies coordinator of Puglia Region

11.15 AM (GMT+1 ST EU)

Dimitriu Dimitrios President of Chamber of Ioannina

Giuseppina Passiante, scientific manager of the Engineering Laboratory University of Salento

Alessandro Delli Noci, Regional Councillor for Economic Development

Gianfranco Gadaleta, Coordinator of the Secretariat of the Greece-Italy programme

Chrysa Pierri, Project Officer Interreg V-A Greece Italy

Carmela Sfrégola, Communication Officer Interreg V-A Greece Italy

Pasquale del Vecchio, Project Manager CircleIn University of Salento

Giancarlo Negro, President of Confindustria Lecce

Grazia Barberio responsible for the technical coordination of the Icesp Enea

chair *Milly Tucci*



Segui la diretta in streaming dalla pagina

<https://www.facebook.com/laboratorioingegneriaeconomicogestionale>



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INSTITUTIONAL VIDEO



[\(I\) Facebook](#)

More than 50 participants

Results and Outputs



PASQUALE DEL VECCHIO
GIOCONDA MELE
GIUSEPPINA PASSIANTE

Imprenditorialità tecnologica & economia circolare

Modelli, teorie e casi
per l'innovazione sostenibile



QUALE CRESCITA?



Thesis and Scientific papers

Thesis in
Innovation Management

Smart Tourism Destination in the Circular Economy:

a business analytics perspective

Circular economy business model for smart tourism: the case of Ecobnb

Pasquale del Vecchio, Caterina Malandugno, Giuseppina Passiante, Georgia Sakka
EuroMed Journal of Business
ISSN: 1450-2194
Article publication date: 16 February 2021
Issue publication date: 17 February 2022

Supervisor:
Prof. Giuseppina Passiante

Co-supervisor:
Prof. Pasquale Del Vecchio

Abstract

Purpose
The paper aims to shed new light on the process of value creation and business model innovation resulting from circular economy in the context of smart tourism.

Design/methodology/approach
The study embraces a qualitative and exploratory approach related to a single case study. Data have been collected through the integration of web-based desk analysis, interviews and social big data analytics.

Findings
Findings are related to Ecobnb, a network-based tourism company, coherent with the principles of value creation and business model innovation in the context of circular economy.

Related articles

- Extracting insights from big social data for smarter tourism destination management (Giuseppe Sobrero et al., *Mastering Business Excellence*, 2021)
- Digital business models in cultural tourism (Salvatore Ammirato et al., *International Journal of Entrepreneurial Behavior & Research*, 2021)
- Smart business: the element of delay in the future of smart tourism (Francisco Javier Balleja, *Journal of Tourism Futures*, 2020)
- Be Vivid Bemakuzumbi versus utabumab: for the treatment of moderate to severe plaque

Business Strategy and the Environment

RESEARCH ARTICLE Full Access

Designing business models in circular economy: A systematic literature review and research agenda

Piera Centobelli, Roberto Cerchione, Davide Chiaroni, Pasquale Del Vecchio, Andrea Urbinati

First published: 20 January 2020 | <https://doi.org/10.1002/bse.2466> | Citations: 138

SECTIONS

PDF TOOLS SHARE

Abstract

The concept of circular economy is increasingly receiving attention in different domains, including strategic management, operations management, and technology management. It requires companies to design their business model (i.e., relationships with the supply chain partners, and the value customers) around a new concept of sustainable development of natural resources and preserves the environment. How short in terms of explaining how companies design their I



Subject: Journals Books Major Reference Works Resources for Partners Open Access About Us Help

International Journal of Innovation and Technology Management | Vol. 14, No. 01, 2020(01-2021)

Digital Innovation Ecosystems for Circular Economy: the Case of ICESP, the Italian Circular Economy Stakeholder Platform

Pasquale Del Vecchio, Giuseppina Passiante, Grazia Barberio and Carolina Invernizzi

<https://doi.org/10.1142/2021.114202170070000534> | Cited by: 5

View Article

Tools Share Recommend to Library

Abstract

An important but unexplored research area is understanding how digital innovation ecosystem and a quaternary helix model can support the promotion of Circular Economy. Circular Economy, however, is intrinsically linked to the innovation issue. It can occur in a productive and consequent system under the form of a new product, process, organizational or customer model. In the innovation digital innovation ecosystem debate was enriched by the social and environmental sustainability perspectives that are the pillars of the Circular Economy theory. Despite this, the research has failed to achieve full comprehension of digital innovation ecosystem's dynamics and processes for the Circular Economy. By highlighting the need for deeper understanding, this paper presents the evidence of a digital and extreme case study related to the Italian Circular Economy Stakeholder Platform (ICESP). This is shown in good practice of a digital platform

Metrics
Downloaded 453 times
History
Received 27 January 2020

Sustainability and Transferability

ACADEMY



BOOKS



All results above mentioned are easily transferable and usable for knowledge and experience sharing

PAPERS AND DOCUMENTS

Thesis and Scientific papers



NETWORKING



PLATFORM





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