

E-government services and tools from regional governments and regional development bodies to support and coordinate the regional research and innovation capital



## Capitalization Workshop – Programme Greece-Italy 2014-2020

**Christos Tzomakas**  
**Regional Development Fund of Region Western Greece**  
**Bari, 19/10/2022**

## E-government services and tools from regional governments and regional development bodies to support and coordinate the regional research and innovation capital

- **The Framework:** *The need for more effective and inclusive support services for the enhancement of regional SMEs' competitiveness, as presented in RWG's SBA (EER 2017) and in S3 Smart Puglia 2020 strategy.*

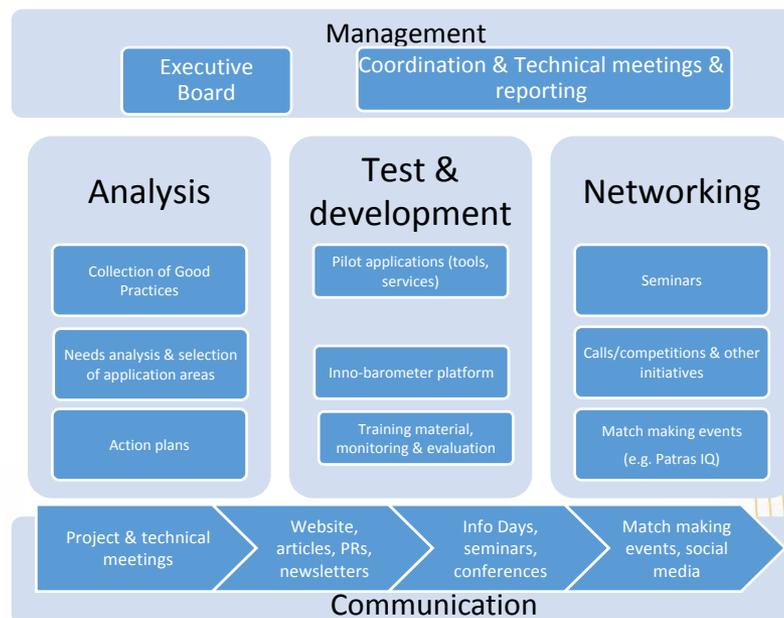


- **The goal:** *The project aimed to contribute to the above framework by introducing feasible G2B services that enhance the business awareness at regional level, promote synergies and collaborations and lead to better and more effective governance*

## E-government services and tools from regional governments and regional development bodies to support and coordinate the regional research and innovation capital

### **The main outputs:**

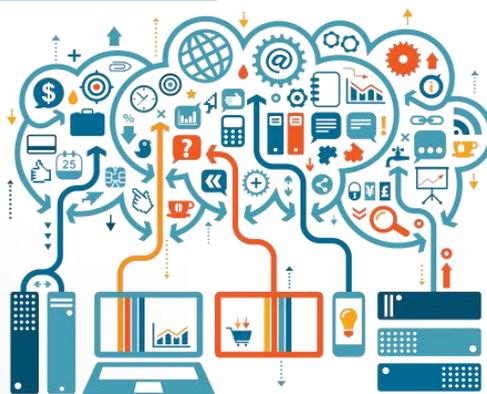
- *Case studies in 5 application areas + regional “needs analysis” reports + G2B e-services development plans in RWG and Puglia*
- *Cross-border conference on Regional Entrepreneurship and Innovation with the collaboration of academia*
- *Seminars & Workshops for SMEs*
- *Development of 3 pilot projects*



E-government services and tools from regional governments and regional development bodies to support and coordinate the regional research and innovation capital

## **Pilot projects:**

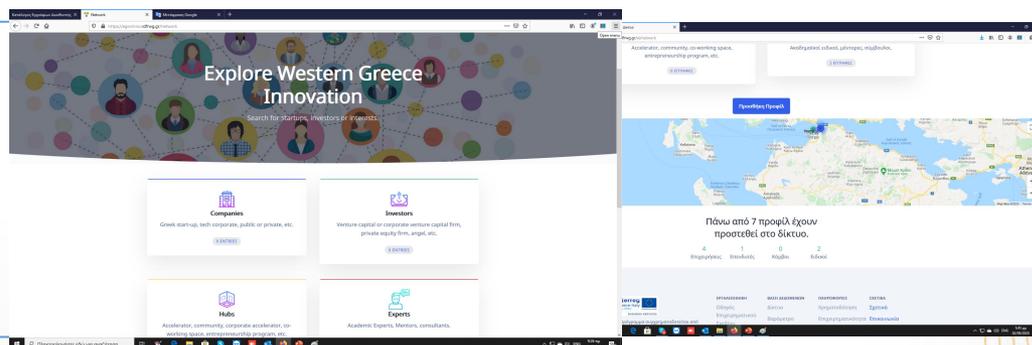
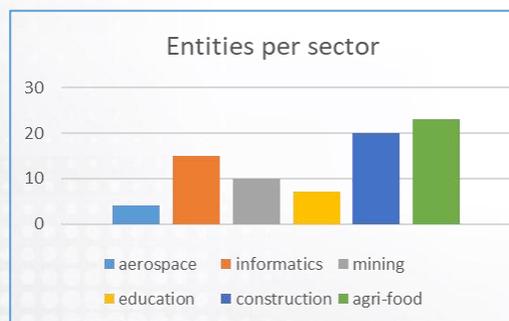
- ***Puglia Region Data Warehouse*** (BDI, merges data from various databases for G2B applications, available at: <https://dwh.sincon.it>)
- ***G2B portal in RWG with 2 pilot applications:*** the Business Toolkit and the Network ([www.egovinno.rdfwrg.gr](http://www.egovinno.rdfwrg.gr))
- ***Cross-border Barometer for Entrepreneurship and Innovation*** ([www.innobarometer.interregegovinno.eu](http://www.innobarometer.interregegovinno.eu))



E-government services and tools from regional governments and regional development bodies to support and coordinate the regional research and innovation capital

**A. The Business Toolkit:** contains the Business Plan Builder and Introductory Business Courses

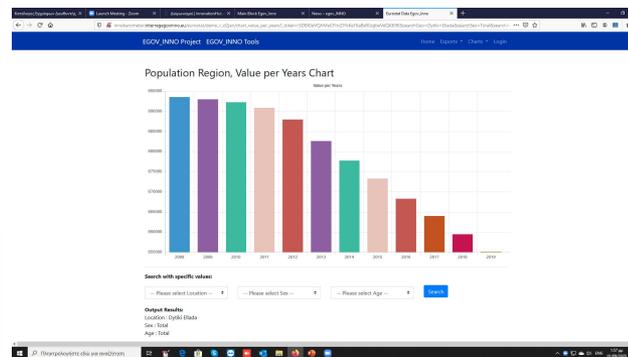
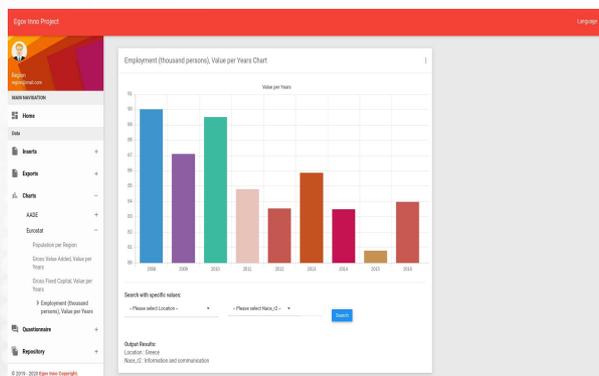
**B. The “network”:** a Smart Catalogue of the regional innovation ecosystem. The following types of entities are registered: enterprises, investors, hubs, research labs and experts



E-government services and tools from regional governments and regional development bodies to support and coordinate the regional research and innovation capital

## C. The egov\_INNO Barometer

- Automatic/semi-automatic data collection from various sources and presentation of selected data fields in tables and graphs.
- Warehouse for regional studies and surveys
- e-Survey for the monitoring of Entrepreneurship and Innovation



E-government services and tools from regional governments and regional development bodies to support and coordinate the regional research and innovation capital

---

## **Conclusions (Relevance of the outputs)**

- both regions delivered solutions that tackled the project aim in terms of real G2B tools and services. The outputs have been tested and validated during the project capitalization phase (89 responses of the regional entrepreneurship survey, 17 paper abstracts submitted to the interregional conference, most of them elaborating on the regional statistics, 5 business plans were elaborated using the tool in the framework of the match-making event in RWG)

E-government services and tools from regional governments and regional development bodies to support and coordinate the regional research and innovation capital

---

## Conclusions (Added value)

- the integration of data sources and/or the introduction of new tools based on good-practices and tailored to local needs provide an added value to the public services offered to SMEs.
- The ultimate goal of the platforms is to serve as the main point of reference in terms of statistical information and profiling on entrepreneurship and innovation at regional level.
- The continuation of the usage of the platform services after the project end is an evidence of its added value.

E-government services and tools from regional governments and regional development bodies to support and coordinate the regional research and innovation capital

---

## **Conclusions (Ready-to-use)**

- Finalized solutions fully documented, up and running platforms, based on open source technologies, capable of expansion.
- In RWG more than 240 entities have been registered in the networking platform after the project end.
- Free registration and use of the egov\_INNO platform by any interested body in RWG
- Discussions with local inventors' association for further exploitation of the platform

E-government services and tools from regional governments and regional development bodies to support and coordinate the regional research and innovation capital

---

## **Conclusions (Potential for transfer)**

- the Business Plan builder tool was used in the undergraduate, intermediate level course on “Industrial Organization, Labor Economics and European Business” of the undergraduate Business Administration program of the Hellenic Open University, in order to explain how a business plan may be easily created/put together, also making reference to the on-line courses supplied by the egov\_INNO platform.
- The platforms provide a solid basis for building up further sophisticated services based on AI and machine learning technologies.

