



INCUBA – CROSS BORDER AGRIFOOD INCUBATORS

“INTERREG V-A Greece – Italy 2014-2020 Programme”

S.O. 1.2.: Supporting the incubation of innovative specialized micro and small enterprises in thematic sectors of interest to the Programme Area

Project Presentation

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www.incubaproject.eu



Objective

The **overall objective** of the project is to sustain creation, innovation, competitiveness and internationalization of start-ups and SMEs, through the strengthening of the agro-food business incubators and the cross border networking

New incubation model of agro-food startups

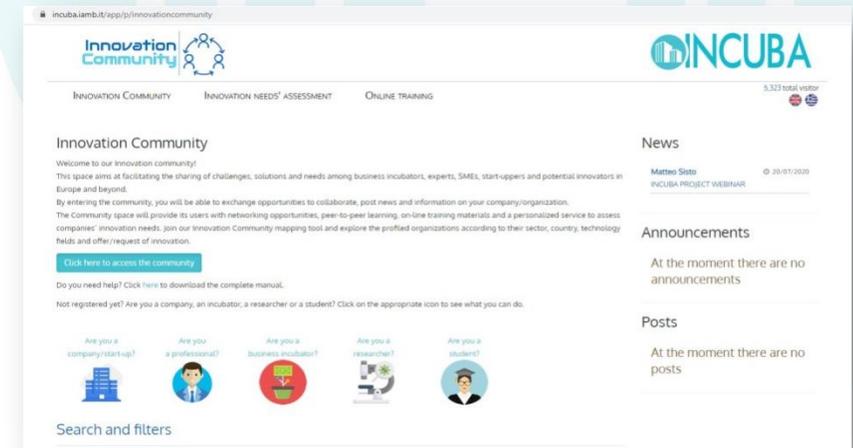
- ✓ Benchmarking analysis to know the international practices on business incubation
- ✓ Participatory labs at local and cross-border level to define the suitable incubation model
- ✓ Final design of the incubator model and improvement of the existing ones



Strengthening Regional Incubators

Coordinator: *MEDITERRANEAN AGRONOMIC INSTITUTE OF BARI*

- ❖ **10 incubation managers' trained during a 3 days training session**
- ❖ **Innovation Community** to promote the matchmaking among innovators
- ❖ **Cross-border network**– The INCUBA Network (among 27 stakeholders) to foster entrepreneurship in Puglia and Western Greece
- ❖ **International and regional events** involving agro-food incubators



2 Incubation path: Western Greece and Puglia

for each country

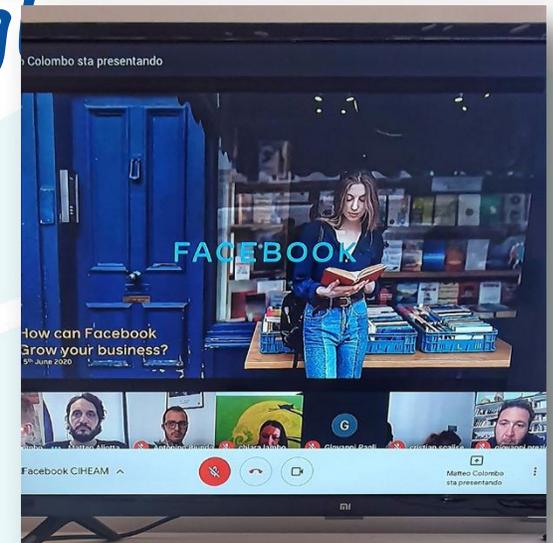
- ✓ 10 teams selected
- ✓ Training course (training, mentorship, coaching)
- ✓ Development of the idea and business plan provided
- ✓ 56 hours of training
- ✓ 2 months mentoring period
- ✓ 3 grants assigned but support not yet completed



Presentation of the achievements of 20 startups



3 winning startups



Startup Worklabs



Brokerage event

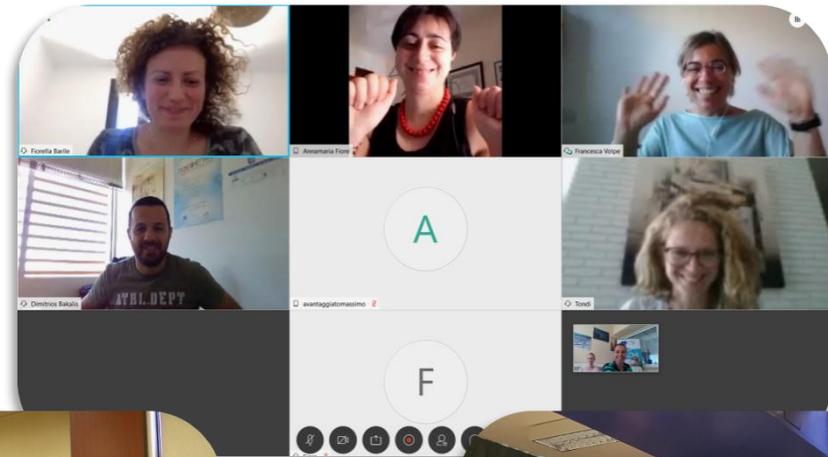
Cross border Policy Recommendations to strengthen youth entrepreneurship in agro-food sector

- ❖ Study on Measures to strengthen youth entrepreneurship in the agriculture sector
- ❖ Cross-Border Policy Paper for sustaining Start-Up Public Policies

Road – map for more effective start up support policies – Recommendations :

- Strengthening the ecosystem
- Rationalisation and promotion of the various initiatives
- Ok incubators, but look at the accelerators
- Tailoring of policies
- Entrepreneurial culture
- Reinforce internationalization and linking local products to tourism





Thank you for the cooperation and your participation!!!
The INCUBA Project Team