



In-MedTouR

Innovative Medical Tourism Strategy

Christina Georgakopoulou

Project Manager of In-MedTouR Project
National Organization for the Provision of Health Services

This project is co-funded by the European Union and national funds of the participating countries



Priority Axis 1: Innovation and Competitiveness

S.O.1.1.: Delivering innovation support services and developing clusters across borders to foster competitiveness

Total Project Budget: 897.703,80 € -- Final certified amount: 800.720,72 €

(ERDF Contribution: 763.048,23 € / National Contribution: 134.655,57 €)

Duration of the Project: 31/05/2018 – 30/06/2021

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Project's Main Objective

- **Creation of a cluster in the Cross-Border area:**
 - ❖ **cooperation and networking of medical tourism enterprises with research bodies**
 - ❖ **exchange of best practices**
 - ❖ **access to research and innovation / upgrade of competitiveness**
- **A new type of tourism product:**
 - ❖ **medical tourism**
 - ❖ **innovative technological products to support networking (e-Cluster)**
 - ❖ **help patients/tourists choose their touristic packages (e-Tour Facilitator).**



Project's Main Output: e-Tour Facilitator

*e-TOUR FACILITATOR PLATFORM
(e-TF PLATFORM)*

ΕΥΦΥΕΣ ΠΛΗΡΟΦΟΡΙΑΚΟ ΣΥΣΤΗΜΑ



Project's Main Output: e-Tour Facilitator



the e-Tour Facilitator Platform is based on:

- ❑ A database of user profiles and user preferences.
- ❑ A database storing all the availability information and schedules of those organizations/companies which offer health tourism products.



Project's Main Output: e-Tour Facilitator



The user of e-Tour Facilitator Platform is able to define:

- Accessibility
- Geographical preferences
 - options
- Certifications
- Cost
- Communication
- Suggested destinations
- Comparison between providers



Project's Main Output: e-Tour Facilitator

- Successful implemented product that gives to end user to opportunity to select the best for him and his family, medical tourism product
- In use in the cross border area in western Greece – Puglia
- Easily can be transferred and be used to other areas as well





Thank you

