# Advanced capitalisation methodologies 

Capitalisation Workshop Greece-Italy 2021-2027

19 October 2022 | Bari

## Capitalisation Work evolution

- Set-up of the work/Planning (Cap Plan)
- Identification and

Analysis of practices

- Training on storytelling and lobbying
(Cap\&Com)
2016-2017
(Phase 1)

2018
(Phase 2)

- Identification of new practices (Events)
- Sharing experiences
- Training on social media
communication (Cap\&Com)
- Cap Toolkit
- Identification of new practices (Events)
- Sharing experiences (Events)
- Training on press and journalists (Cap\&Com)
- On-line Community


## Capitalisation Work evolution

- Final Toolkit
- Final Capitalisation

Management Guide

- Event to support Capitalisation in post 2020
- On-line Community

2020
(Phase 4)

## 2021-2022

(Phase 5)

- Support to programmes for Capitalisation set-up (advisories/call for interest)
- Online course on capitalisation for beginners
- Physical training for advanced
- Inter-programme capitalisation
- Link with other activities
- Interact IV Capitalisation Strategy and tools


## 2. Planned capitalisation activities in 2021-2027 programmes



## CAPITALISATION TAILORED SUPPORT

2021: 5 Programmes

- IT-AL-ME
- EE-RU
- MAC
- GR-BG
- NORTH SEA REGION

2022: 7 Programmes

- IT-SI
- GR-IT
- IT ACT
- ADRION
- IT-HR
- BLACK SEA
- AT-HU


## Methodological framework and key issues raised by the programmes

## 1. Strategy and governance related issues

| Methodological framework | Key issues raised by the programmes |
| :--- | :--- |
| - Definition and drafting of capitalisation <br> plans and strategies | $-\quad$Capitalisation plan or capitalisation strategy? <br> (cf. INTERACT Capitalisation Management <br> Guide) |
| What content and structure ? |  |
| Awareness raising of stakeholders <br> (Monitoring Committees, national <br> authorities...) | What kind of tools for what kind of objectives? <br> (need of flexibility and scenario...) |

## Methodological framework and key issues raised by the programmes

## 2. Content and implementation related issues

| Methodological framework | Key issues raised by the programmes |
| :---: | :---: |
| Identification of valuable results/outputs with high potential for replication which could be capitalised | - How to select relevant results for capitalisation tools (database, video...) or for future capitalisation calls ? Benchmark... |
| - Identification and engagement of potential stakeholders ("Takers") <br> - Organisation and moderation of capitalisation-transfer events/workshops | What requirements for engaging the relevant key stakeholders (both givers/takers)? |
| Creation and facilitation moderation of thematic clusters / communities Benchmark | - What resources needed? <br> - Focus on which thematic priorities? <br> - What scope of animation, connections with other programmes...? <br> - Role of stakeholders (MA, JS, Projects?) |

## Focus 2022

Support in the definition, revision of a capitalisation strategy or the drafting of a capitalisation plan (6)

Support in identifying achievements/results to be capitalised (6)
Support in the creation and animation of thematic communities (5)
Support in identifying possible targets that may be interested in reusing CTE project outputs/results (4)

Support in the preparation and organisation of capitalisation events (3)
Support in the development of actions to improve the capitalisation process: calls for capitalisation projects, integration of a "capitalisation" module in projects, mentoring, etc. (3)

Support in raising awareness and mobilising the actors of your ETC programme on the issues of capitalisation (2)

## Advanced Capitalisation methodologies

- Selection of outputs from 'Givers' and identification of ‘Takers'
- Capitalisation Calls
- Thematic clusters/communities - Thematic events
- Synergies between ETC programmes and coordination with national authorities' initiatives


## Thank you for your attention

