

# Capitalisation workshop 2022

## Towards the Greece-Italy 2021-2027 Programming

### Bari 19 October 2022

Greek Agricultural organization-  
**DIMITRA**  
Veterinary Research Institute LB

# MobiLab

The project entitled "Strengthening research, technological development and innovation, enhancing the competitiveness of dairy enterprises"), with the acronym Mobilab, (OPS 5003474) is implemented within the framework of the Programme Interreg V / A Cooperation Program Greece-Italy 2014-2020. The project is classified under Priority Axis 1: Innovation and Competitiveness, Investment Priority 1b- Promoting business investment and Research and Innovation, developing links and synergies between companies, research institutes, development institutes and higher education institutions, with an emphasis on product and service development, technology transfer, etc., Specific Objective 1.1 - Provide innovative support services and develop clusters across borders to enhance competitiveness.

Budget: 818.067 Euros

Duration: 40 Months

# Needs and challenges

- MobiLab is a project that resulted from the need to:
- guarantee the conservation and development of sheep and goat sector in Italy and Greece,
- converse the disadvantaged areas in areas with comparative advantages,
- establish sustainable and competitive breeding in sheep and goat farming, and
- enhance the cheeses production and to ensure the safety and high quality of them.

# Aim and Objectives

Aim of the project is to develop an integrated network to transfer innovation driven research and technology to enhance dairy products and their production systems to stakeholders of dairy food chain and thus to standardize the Ionian and Puglian dairy products in order to support the designation of origin, the lifelong education of the people interested, the collaborations / partnerships with local producers raisers and businessmen implementing new methods and using innovative products as well as the establishment of two Mobile Laboratories (each in one region).

# Reports on WPs

- Produced the Project Management Handbook and the National Working Document.
- Two Mobile Laboratories equipped for the microbiological analysis of animals as well as for microbiological and chemical analysis of milk and cheese samples were established in Bari and Ionian Islands
- As for the publicity, interviews to local channels and newspapers, open events in the Municipality of Bari and in Ionian islands, a movie and an International Conference were also organized.
- An extended farm screening- Innovative Research with questionnaires and analysis led to the Decision Support System for the livestock and their local products.

# Reports on WPs

- Technical Support to Farmers and personalized training to a big group of farmers in the following fields: health management, reproduction management, nutrition, milk quality and safety was completed.
- Roadmap - development of regional strategies with a view to competitive entrepreneurship, increasing resource efficiency and innovation minimizing harmful impacts and maximizing co-benefits of the local bioeconomy and circular economy



**□ THANK YOU FOR YOUR  
ATTENTION!!!**