

**Interreg
Greece-Italy**

European Regional Development Fund



EUROPEAN UNION



TRACES: What capitalizing for the future

SCIENTIFIC COORDINATOR – FRANCESCA IMPERIALE



OVERVIEW

Project Title

TRansnational Accelerator for a Cultural and Creative EcoSystem

Priority Axis

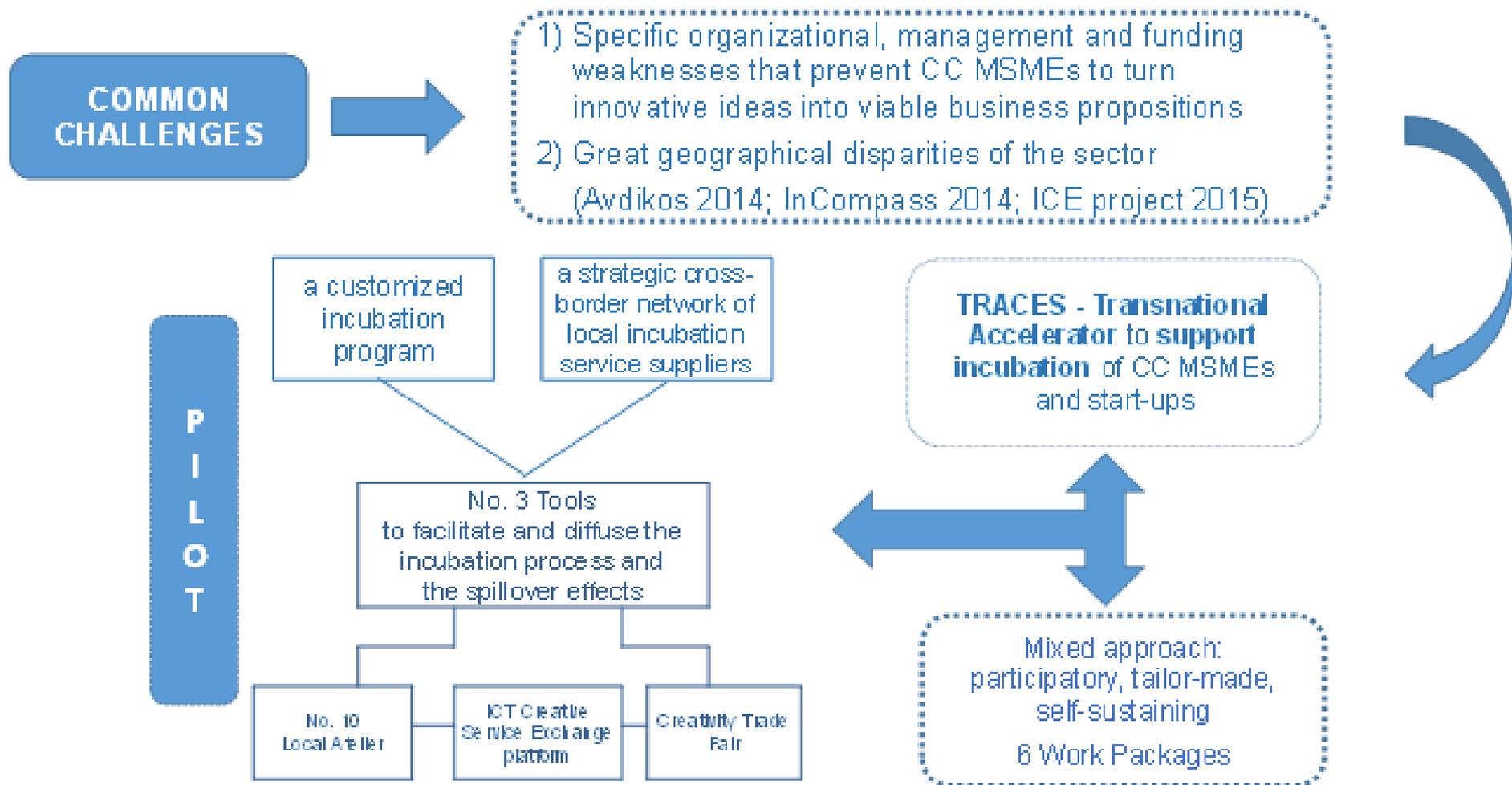
1 - Innovation and Competitiveness/ Objective: SO1.2

- ❖ Target groups
- ❖ What and How
- ❖ What capitalizing for the future

TARGET GROUPS

REGIONS	Apulia and Western Greece
BENEFICIARIES	<ul style="list-style-type: none">➤ TRACES partners are different actors of the quadruple helix and have complementary expertise in the addressed field.➤ Other incubation service suppliers (education institutions, business support centers and agencies, clusters, incubators, science/technology parks, private business angels and venture capitals)
END-USERS	<p><u>Cultural and Creative Micro and Small Medium Enterprises</u> (CC MSMEs) and start-ups, in segments: music, print media, art objects, film, broadcast media, fine arts, architecture, design, advertising, games software, new media, libraries, museums and heritage, photography</p>

WHAT and HOW





WHAT	Deliverables
<ul style="list-style-type: none"> ➤ How to map CCIs according to a cross-border approach ➤ Knowing the main features and needs of CCIs in the area according to a participatory approach 	<p><u>D3.1 Mapping report</u> <u>D3.2 Gaps Analysis, Needs and Services for CCIs</u></p> <p>See also Imperiale F, Fasiello R, Adamo S. Sustainability Determinants of Cultural and Creative Industries in Peripheral Areas. <i>Journal of Risk and Financial Management</i>. 2021; 14(9):438. https://doi.org/10.3390/jrfm14090438</p>
<ul style="list-style-type: none"> ➤ Developing self-sustaining solutions for incubation service delivery 	<p>D3.5 Customized incubation program and protocols of agreement with providers D4.2 Local Ateliers D4.5 Organisational Set-Up</p>
<ul style="list-style-type: none"> ➤ Organizing online TRADE FAIR for CCIS 	<p>D4.4 – Creativity Trade Fair Executive Plan</p>
<ul style="list-style-type: none"> ➤ Developing ICT solutions for service sharing 	<p>D4.3 – Creative Service Exchange ICT platform</p>

www.progettotraces.eu

**Interreg
Greece-Italy**

European Regional Development Fund



EUROPEAN UNION

